## CURRENT REPORT

## PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

April 18, 2005 (Date of earliest event reported)
Commission file number: 0-23329

## Charles \& Colvard, Ltd.

(Exact name of registrant as specified in its charter)

North Carolina<br>(State or other jurisdiction of<br>incorporation or organization)

56-1928817
(I.R.S. Employer

Identification No.)
300 Perimeter Park Drive, Suite A
Morrisville, North Carolina 27560
(Address of principal executive offices)
(Zip code)
(919) 468-0399
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
$\square \quad$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
$\square \quad$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
$\square \quad$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

## Item 2.02 Results of Operations and Financial Condition

On April 18, 2005, Charles \& Colvard, Ltd. (the "Company") issued a press release regarding its financial results for the three months ended March 31, 2005. A copy of this press release is attached as Exhibit 99.1. Management will host a conference call on Tuesday, April 19, 2005 at 9 a.m. EDT to discuss the financial results as well as recent corporate developments. Details on how to participate in the conference call are included in the attached press release.

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Charles \& Colvard, Ltd.

By: /s/ James R. Braun
James R. Braun
Vice President of Finance and Chief Financial Officer

## For Immediate Release

## Charles \& Colvard Reports Record Sales and <br> Net Income in First Quarter <br> First Quarter Sales up 99\%

MORRISVILLE, N.C., April 18, 2005 - Charles \& Colvard, Ltd., (NASDAQ: CTHR) the sole source of moissanite - a created jewel available for use in fine jewelry - today reported operating results for the first quarter ended March 31, 2005.

Bob Thomas, President and Chief Executive Officer stated, "I am delighted by our 99\% increase in sales for the first quarter. Our revenue growth was primarily due to expanded distribution, most notably the introduction of moissanite jewelry in 462 JCPenney stores in the fourth quarter of 2004 . The 241 additional store March rollout at JCPenney and the 114 store initial March/April rollout at department stores whose jewelry departments are leased to Finlay Enterprises were very significant events in the later part of the first quarter that also contributed to our growth."

Mr. Thomas continued, "The increased trade and consumer advertising exposure moissanite has achieved over the last few quarters has delivered positive impressions to a significant number of consumers. I am optimistic that having a jewel that sparkles more than any other combined with both increased consumer awareness and wider distribution will generate increased sales."

Bob Thomas, concluded, "We continued to strengthen our financial results during the first quarter. Our Company’s first quarter sales represent the highest quarterly revenue in our history. Our $113 \%$ increase in North American sales is a result of obtaining increased trade and consumer acceptance. I am pleased with these sales levels and our ability to achieve record quarterly net income."

The Company reported first quarter sales of $\$ 11.2$ million resulting in operating income of $\$ 3,384,000$ and net income of $\$ 2,012,000$ or $\$ .14$ per diluted share. This represents a near doubling of last year's first quarter sales of $\$ 5.6$ million, a $166 \%$ gain over last year's first quarter operating income of $\$ 1,273,000$, and a 262\% increase in net income.

The $\$ 2,111,000$ increase in operating income in the first quarter was generated by the increase in sales partially offset by a 7.0 percentage point decrease in the gross margin percentage, a $\$ 586,000$ increase in sales and marketing expenses primarily due to increased advertising in support of new and existing jewelry retailers, as well as a $\$ 301,000$ increase in general and administrative expenses caused by increased compensation expenses.

A comparison of key operating results for the first quarter are as follows (in thousands, except for per share data):

|  | First | rter |
| :---: | :---: | :---: |
|  | 2005 | 2004 |
| Net sales | \$11,219 | \$5,638 |
| Operating income | \$ 3,384 | \$1,273 |
| Net income | \$ 2,012 | \$ 555 |
| Net income per diluted share | \$ 0.14 | \$ 0.04 |

Domestic sales, which represent $94 \%$ of total sales, were up $113 \%$ ( $115 \%$ in carats) for the quarter primarily attributable to the sales resulting from the fourth quarter 2004 JCPenney launch as well as the the rollout of additional JCPenney stores on March 1, 2005 and the initial March/April rollout to jewelry departments leased to Finlay Enterprises. International sales for the quarter decreased 1\% (increased 4\% in carats) primarily due to lower sales in Korea offset by increased sales in Thailand. Total carat shipments for the first 2005 quarter were $102 \%$ above the same period of 2004 .

Gross margin as a percentage of sales for the first quarter was $62.0 \%$ compared to $69.0 \%$ for the same quarter in 2004. This decrease was primarily caused by higher production cost during the specific FIFO period being relieved from inventory and a $3 \%$ decrease in average selling price per carat due to a change in the mix of stone sizes sold. The gross margin for the first quarter of 2004 was unusually high compared to historical margins.

Operating expenses were up $36 \%$ for the quarter when compared to last year's amounts due to higher sales and marketing expenditures used to promote customer sales opportunities and an increase in compensation expense. As a percentage of sales, operating expenses for the quarter were $32 \%$, a decrease of 14 percentage points when compared to the same quarter last year.

The effective income tax rate for the quarter was $41.7 \%$. This rate is lower than the $57.2 \%$ rate for the first quarter of 2004 due to a lesser tax impact of our foreign operations.

Accounts Receivable increased from $\$ 7.0$ million at December 31, 2004 to $\$ 10.7$ million at March 31, 2005 primarily due to a $\$ 2.5$ million increase in first quarter 2005 sales over fourth quarter 2004 sales levels.

## CONFERENCE CALL

Management will host a conference call on Tuesday April 19, 2005 at 9:00 a.m. EDT to discuss these results as well as other corporate developments. After opening remarks, there will be a question and answer period. Interested parties may participate in the call by dialing 888-243-6208 (973-409-9256 for international callers). Please call in 10 minutes before the conference is scheduled to begin and ask for the Charles \& Colvard call. The conference call will also be broadcast live over the Internet.

To listen to the live call, please go to www.moissanite.com and click on the Investor Relations section where conference calls are posted. Please go to the website 15 minutes early to download and install any necessary audio software.

If you are unable to listen live, the conference call will be archived online and can be accessed for approximately 90 days. A recorded telephone replay of the call will also be available for approximately one week following the live call. Listeners may dial 877-519-4471 (973-341-3080 for international callers) and use the code \#5919994 for the telephone replay.

Charles \& Colvard, based in the Research Triangle Park area of North Carolina, is the sole source of moissanite, a created jewel used in fine jewelry. Moissanite is near colorless, with more fire, brilliance and luster than a fine diamond, but retails for only a fraction of the cost. For more information, please access www.moissanite.com.

This press release may contain forward-looking statements. Such forward-looking statements are subject to a number of material risks, uncertainties and contingencies that could cause actual results to differ materially from those set forth in the forward-looking statements. Those risks and uncertainties include but are not limited to the Company's ability to manage growth effectively, dependence on Cree Inc. as the current supplier of the substantial majority of the raw material and risks inherent in developing a material second source of supply through Norstel AB; dependence on a limited number of distributors such as $K \& G$ Creations, Reeves Park and Stuller Settings, Inc.,our early stage of development, dependence on continued growth and consumer acceptance of the Company's products, and other risks and uncertainties set forth in the Company's 10-K for the year ended December 31, 2004 and other filings with the Securities and Exchange Commission.

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## CONTACT:

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|  | Three Months Ended March 31, |  |
| :---: | :---: | :---: |
|  | (Unaudited) |  |
|  | 2005 | 2004 |
| Net sales | \$11,218,765 | \$ 5,637,534 |
| Cost of goods sold | 4,266,759 | 1,746,639 |
| Gross profit | 6,952,006 | 3,890,895 |
| Operating expenses: |  |  |
| Marketing and sales | 2,328,500 | 1,742,583 |
| General and administrative | 1,173,425 | 871,950 |
| Research and development | 65,665 | 3,012 |
|  |  |  |
| Total operating expenses | 3,567,590 | 2,617,545 |
|  |  |  |
| Operating income | 3,384,416 | 1,273,350 |
| Interest income | 69,419 | 24,330 |
| Income before taxes | 3,453,835 | 1,297,680 |
| Income tax expense | 1,441,887 | 742,323 |
| Net income | \$ 2,011,948 | \$ 555,357 |
|  | - |  |
| Net income per share: |  |  |
| Basic | \$ 0.15 | \$ 0.04 |
| Diluted | \$ 0.14 | \$ 0.04 |
|  | - |  |
| Weighted-average common shares: |  |  |
| Basic | 13,513,545 | 13,219,127 |
| Diluted | 14,094,601 | 13,491,967 |

Charles \& Colvard, Ltd.

|  | $\underset{2005}{\text { March }_{31}}$ | $\begin{gathered} \text { December 31, } \\ 2004 \end{gathered}$ |
| :---: | :---: | :---: |
| Assets |  |  |
| Current Assets: |  |  |
| Cash and equivalents | \$13,507,145 | \$ 12,873,847 |
| Accounts receivable | 10,667,823 | 7,007,054 |
| Interest receivable | 17,964 | 14,798 |
| Notes receivable | 32,760 | - |
| Inventory | 19,973,246 | 21,458,879 |
| Inventory on consignment | 3,305,221 | 3,243,797 |
| Prepaid expenses and other assets | 474,350 | 439,371 |
| Deferred income taxes | 476,027 | 455,766 |
| Total Current Assets | 48,454,536 | 45,493,512 |
| Long-Term Assets |  |  |
| Notes receivable | 367,240 | - |
| Furniture and equipment, net | 515,217 | 524,645 |
| Patent and license rights, net | 329,407 | 348,435 |
| Deferred income taxes | 2,807,114 | 4,269,033 |
| Total Long Term Assets | 4,018,978 | 5,142,113 |
|  | - |  |
| Total Assets | \$52,473,514 | \$ 50,635,625 |
|  | $\longrightarrow$ | $\longrightarrow$ |
| Liabilities and Shareholders' Equity |  |  |
| Current Liabilities: |  |  |
| Accounts payable: |  |  |
| Cree, Inc. | \$ 705,820 | \$ 663,630 |
| Other | 651,386 | 1,565,163 |
| Accrued payroll | 586,587 | 557,801 |
| Accrued co-op advertising | 758,567 | 208,000 |
| Accrued expenses and other liabilities | 267,296 | 382,634 |
| Total Current Liabilities | 2,969,656 | 3,377,228 |
| Shareholders' Equity: |  |  |
| Common stock | 56,622,549 | 56,495,095 |
| Additional paid-in capital - stock options | 1,874,179 | 1,768,120 |
| Accumulated deficit | $(8,992,870)$ | $(11,004,818)$ |
|  | [ |  |
| Total Shareholders' Equity | 49,503,858 | 47,258,397 |
|  |  |  |
| Total Liabilities and Shareholders' Equity | \$52,473,514 | \$ 50,635,625 |

