# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## FORM 8-K

### **CURRENT REPORT**

## PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 27, 2020

## Charles & Colvard, Ltd.

(Exact name of registrant as specified in its charter)

North Carolina (State or other jurisdiction of incorporation) **000-23329** (Commission File Number)

**56-1928817** (I.R.S. Employer Identification No.)

170 Southport Drive Morrisville, North Carolina (Address of principal executive offices)

**27560** (Zip Code)

(919) 468-0399

(Registrant's telephone number, including area code)

N/A

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, no par value per share	CTHR	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

Emerging growth company o

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. o

### Item 8.01 Other Events.

On November 27, 2020, Charles & Colvard, Ltd. (the "Company") received a letter from the Nasdaq Listing Qualifications Department notifying the Company that the minimum bid price of its common stock was \$1.00 per share or greater for at least the last 10 consecutive business days. Accordingly, the Company has regained compliance with the Nasdaq minimum bid price requirement and the matter is now closed.

As previously disclosed, on March 24, 2020, the Company received notice from Nasdaq's Listing Qualifications Department indicating that the Company was not in compliance with Nasdaq Listing Rule 5550(a)(2) because the minimum bid price of its common stock on the Nasdaq Capital Market had closed below \$1.00 per share for 30 consecutive business days. In accordance with Nasdaq Listing Rule 5810(c)(3)(A), as tolled by SR-NASDAQ-2020-021, the Company had 180 calendar days, or until December 4, 2020, to regain compliance with the minimum \$1.00 bid price per share requirement.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

**Exhibit No.** Description of Document

99.1 Press Release dated December 1, 2020

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## Charles & Colvard, Ltd.

December 1, 2020 By: /s/ Clint J. Pete

Clint J. Pete

Chief Financial Officer



# CHARLES & COLVARD REGAINS COMPLIANCE WITH NASDAQ MINIMUM BID PRICE LISTING REQUIREMENT

Charles & Colvard, Ltd. Stock Trading at or Above \$1.00 for Ten Consecutive Business Days

### FOR IMMEDIATE RELEASE

**RESEARCH TRIANGLE PARK, N.C.** – December 1, 2020 – Charles & Colvard, Ltd. (Nasdaq: CTHR) (the "Company"), a globally recognized lab created gemstone company specializing in fine jewelry, announced today that it has regained compliance with Nasdaq's minimum bid price continued listing requirement. A letter from the Nasdaq Listing Qualifications Department noted that as of November 27, 2020, the minimum bid price of the Company's common stock was \$1.00 per share or greater for the last 10 consecutive business days. Therefore, the Company has regained compliance with Listing Rule 5550(a)(2) and the matter is now closed.

"Regaining compliance with Nasdaq is an important step forward for the business," said Don O'Connell, President and CEO of Charles & Colvard. "We continue to work hard to elevate our brand and drive shareholder value. We're pleased our progress is being recognized and remain diligent in our efforts to execute on our new initiatives, build brand equity and drive positive results."

## About Charles & Colvard, Ltd.

Charles & Colvard, Ltd. (Nasdaq: CTHR) believes fine jewelry can be accessible, beautiful and conscientious. Charles & Colvard is the original pioneer of lab-created moissanite, a rare gemstone formed from silicon carbide. The Company brings revolutionary gemstones and jewelry to market through its pinnacle Forever One<sup>TM</sup> moissanite brand and its newly introduced Caydia<sup>TM</sup> lab grown diamond brand. Consumers seek Charles & Colvard fashion, bridal and fine jewelry because of its exceptional quality, incredible value and shared beliefs in environmental and social responsibility. Charles & Colvard was founded in 1995 and is based in North Carolina's Research Triangle Park. For more information, please visit www.charlesandcolvard.com.

### **Contacts:**

Clint J. Pete, Chief Financial Officer, 919-468-0399, cpete@charlesandcolvard.com