# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

FORM 10-Q

## (Mark One)

区 Quarterly Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934
For the quarterly period ended September 30, 2006
Transition Report Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from $\qquad$ to $\qquad$

Commission File Number: 000-23329

## Charles \& Colvard, Ltd. <br> (Exact name of Registrant as specified in its charter)

North Carolina<br>(State or other jurisdiction of<br>incorporation or organization)

56-1928817
(Registrant's telephone number, including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes $\boxtimes$ No $\square$

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer and large accelerated filer" in Rule 12b-2 of the Exchange Act.

Large accelerated filer $\square \quad$ Accelerated filer $\boxtimes \quad$ Non-accelerated filer
Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). YesNo 区 As of October 31, 2006 there were 18,006,966 shares outstanding of the Registrant's Common Stock, no par value per share.

## Table of Contents

## Charles \& Colvard, Ltd. and Subsidiary Index

Part I. Financial Information ..... 3
Item 1. Financial Statements ..... 3
Condensed Consolidated Statements of Operations - Three and Nine Months Ended September 30, 2006 and 2005 ..... 3
Condensed Consolidated Balance Sheets - September 30, 2006 and December 31, 2005 ..... 4
Condensed Consolidated Statements of Cash Flows -Nine Months Ended September 30, 2006 and 2005 ..... 5
Notes to Condensed Consolidated Financial Statements ..... 6
Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations ..... 15
Item 3. Quantitative and Qualitative Disclosures About Market Risk ..... 22
Item 4. Controls and Procedures ..... 22
Part II. Other Information ..... 22
Item 1. Legal Proceedings ..... 22
Item 2. Unregistered Sales of Equity Securities and Use of Proceeds ..... 23
(c) Issuer Purchases of Equity Securities ..... 23
Item 6. Exhibits ..... 23
Signatures ..... 24
Exhibit Index ..... 25

## Table of Contents

## Part I. FINANCIAL INFORMATION

## Item 1: Financial Statements

Charles \& Colvard, Ltd. and Subsidiary Condensed Consolidated Statements of Operations (Unaudited)

|  | Three Months Ended September 30, |  | Nine Months Ended September 30, |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2006 | 2005 | 2006 | 2005 |
| Net sales | \$ 12,101,651 | \$ 11,347,066 | \$ 28,631,754 | \$ 31,871,605 |
| Cost of goods sold | 3,767,236 | 3,689,256 | 8,003,419 | 11,181,899 |
| Gross profit | 8,334,415 | 7,657,810 | 20,628,335 | 20,689,706 |
| Operating expenses: |  |  |  |  |
| Marketing and sales | 3,764,133 | 3,432,307 | 9,879,600 | 9,595,519 |
| General and administrative | 1,057,972 | 1,105,055 | 3,193,068 | 3,181,383 |
| Research and development | 23,952 | 6,971 | 60,110 | 176,286 |
| Total operating expenses | 4,846,057 | 4,544,333 | 13,132,778 | 12,953,188 |
| Operating income | 3,488,358 | 3,113,477 | 7,495,557 | 7,736,518 |
| Interest income | 174,647 | 147,227 | 583,175 | 321,719 |
| Income before income taxes | 3,663,005 | 3,260,704 | 8,078,732 | 8,058,237 |
| Income tax expense | 1,436,574 | 1,022,424 | 3,232,258 | 3,067,828 |
| Net income | \$ 2,226,431 | \$ 2,238,280 | \$ 4,846,474 | \$ 4,990,409 |
| Net income per share: (Note 10): |  |  |  |  |
| Basic | \$ 0.12 | \$ 0.12 | \$ 0.27 | \$ 0.28 |
| Diluted | \$ 0.12 | \$ 0.12 | \$ 0.26 | \$ 0.26 |
| Weighted-average common shares: |  |  |  |  |
| Basic | 18,107,311 | 18,117,111 | 18,208,419 | 17,935,096 |
| Diluted | 18,611,794 | 19,082,299 | 18,736,423 | 18,878,425 |

Share and per share data for all periods presented reflect the effect of the $5 \%$ stock dividend distributed on July 15,2005 and the one share for every four shares owned stock split, effected in the form of a $25 \%$ stock dividend, distributed on January 30, 2006.

See Notes to Condensed Consolidated Financial Statements.

Charles \& Colvard, Ltd. and Subsidiary Condensed Consolidated Balance Sheets (Unaudited)

|  | September 30, 2006 |  | December 31, 2005 |  |
| :---: | :---: | :---: | :---: | :---: |
| Assets |  |  |  |  |
| Current Assets: |  |  |  |  |
| Cash and equivalents | \$ | 14,423,291 | \$ | 21,003,551 |
| Accounts receivable (Note 3) |  | 14,291,948 |  | 11,236,486 |
| Interest receivable |  | 26,659 |  | 46,417 |
| Notes receivable |  | 373,853 |  | 250,272 |
| Inventory (Note 4) |  | 29,965,784 |  | 23,168,028 |
| Inventory on consignment (Note 5) |  | 2,596,907 |  | 2,446,722 |
| Prepaid expenses |  | 363,422 |  | 571,277 |
| Deferred income taxes |  | 543,359 |  | 600,665 |
| Total current assets |  | 62,585,223 |  | 59,323,418 |
| Long Term Assets: |  |  |  |  |
| Notes receivable |  | 43,140 |  | 263,710 |
| Furniture and equipment, net |  | 553,828 |  | 496,336 |
| Patent and license rights, net |  | 296,166 |  | 298,524 |
| Deferred income taxes |  | 526,878 |  | 3,156,238 |
| Total long term assets |  | 1,420,012 |  | 4,214,808 |
| Total assets | \$ | 64,005,235 | \$ | 63,538,226 |
| Liabilities and Shareholders' Equity |  |  |  |  |
| Current Liabilities: |  |  |  |  |
| Accounts payable: |  |  |  |  |
| Cree, Inc. | \$ | 1,396,292 | \$ | 1,341,187 |
| Other |  | 1,260,608 |  | 1,591,600 |
| Income taxes payable |  | 328,696 |  | 8,757 |
| Accrued payroll |  | 306,238 |  | 1,050,013 |
| Accrued co-op advertising |  | 1,377,705 |  | 1,364,007 |
| Accrued expenses and other liabilities |  | 279,761 |  | 217,044 |
| Total current liabilities |  | 4,949,300 |  | 5,572,608 |
| Commitments and contingencies (Note 7) |  |  |  |  |
| Shareholders' Equity |  |  |  |  |
| Common stock, no par value |  | 53,690,558 |  | 57,785,576 |
| Additional paid-in capital-stock options |  | 5,651,905 |  | 5,313,044 |
| Accumulated other comprehensive loss-foreign currency translation |  | $(2,851)$ |  | $(2,851)$ |
| Accumulated deficit |  | $(283,677)$ |  | $(5,130,151)$ |
| Total shareholders' equity |  | 59,055,935 |  | 57,965,618 |
| Total liabilities and shareholders' equity | \$ | 64,005,235 | \$ | 63,538,226 |

See Notes to Condensed Consolidated Financial Statements.

## Table of Contents

## Charles \& Colvard, Ltd. and Subsidiary

 Condensed Consolidated Statements of Cash Flows (Unaudited)|  | Nine Months Ended September 30, |  |  |
| :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |
| Operating Activities: |  |  |  |
| Net income | \$ 4,846,474 | \$ | 4,990,409 |
| Adjustments to reconcile net income to net cash provided by (used in) operating activities: |  |  |  |
| Depreciation and amortization | 143,612 |  | 179,357 |
| Share-based compensation | 181,523 |  | 1,009,423 |
| Loss on disposal of long-term assets | - |  | 10,224 |
| Provision for deferred income taxes | 2,840,667 |  | 2,987,599 |
| Excess tax benefits from share-based payment arrangements | $(154,001)$ |  | - |
| Change in operating assets and liabilities: |  |  |  |
| Accounts Receivable | $(3,055,462)$ |  | $(5,770,154)$ |
| Inventory | $(6,844,190)$ |  | 419,200 |
| Net change in other assets | 227,613 |  | 77,889 |
| Net change in liabilities | $(623,308)$ |  | 2,342,757 |
| Net cash provided by (used in) operating activities | $(2,437,072)$ |  | 6,246,704 |
| Investing Activities: |  |  |  |
| Purchase of furniture and equipment | $(174,683)$ |  | $(165,760)$ |
| Patent and license rights costs | $(24,063)$ |  | $(19,214)$ |
| Proceeds from sale of long-term assets | - |  | 50,211 |
| Advance to Norstel A.B. | - |  | $(400,000)$ |
| Advance to John M. Bachman, Inc. | - |  | $(135,000)$ |
| Net cash used in investing activities | $(198,746)$ |  | (669,763) |
| Financing Activities: |  |  |  |
| Proceeds from exercise of stock options | 236,242 |  | 1,233,785 |
| Payment of cash dividends | $(1,480,360)$ |  | $(699,309)$ |
| Excess tax benefits from share-based payment arrangements | 154,001 |  | - |
| Purchase of common stock | $(2,854,325)$ |  | - |
| Net cash provided by (used in) financing activities | $(3,944,442)$ |  | 534,476 |
| Net change in cash and equivalents | $(6,580,260)$ |  | 6,111,417 |
| Cash and equivalents, beginning of period | 21,003,551 |  | 12,873,847 |
| Cash and equivalents, end of period | \$ 14,423,291 | \$ | 18,985,264 |
| Supplemental Schedule of Cash Flow Data: |  |  |  |
| Cash paid for income taxes | \$ 71,652 | \$ | 86,000 |
| Supplemental Non-Cash Investing Activity: |  |  |  |
| Reduction of notes receivable (Note 7) | 96,989 |  | - |

See Notes to Condensed Consolidated Financial Statements.

## Table of Contents

Charles \& Colvard, Ltd. and Subsidiary Notes to Condensed Consolidated Financial Statements (Unaudited)

## 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared in conformity with accounting principles generally accepted in the United States of America for interim financial information. However, certain information or footnote disclosures normally included in complete financial statements prepared in accordance with accounting principles generally accepted in the United States of America have been condensed, or omitted, pursuant to the rules and regulations of the Securities and Exchange Commission. In the opinion of management, the financial statements include all normal recurring adjustments which are necessary for the fair presentation of the results of the interim periods presented. Interim results are not necessarily indicative of results for the year. These financial statements should be read in conjunction with the Company's audited financial statements for the year ended December 31, 2005, as set forth in the Company's Form 10-K, filed with the Securities and Exchange Commission on March 10, 2006.

In preparing financial statements that conform with accounting principles generally accepted in the United States of America, management must make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and amounts of revenues and expenses reflected during the reporting period. Actual results could differ from those estimates.

The accompanying consolidated financial statements include the accounts of the Company and its wholly-owned subsidiary in Hong Kong, Charles \& Colvard (HK) Ltd. These consolidated financial statements also include the accounts of a Charles \& Colvard controlled company in China, Guangzhou Charles \& Colvard Trading Limited, a Chinese corporation. The Company is the beneficial owner of the entire interest in the controlled company, and has consolidated the accounts of the controlled company in its consolidated financial statements. All inter-company accounts have been eliminated.

All of the Company's activities are within a single business segment. The following tables present certain data by geographic area:

| Net Sales (based on destinations of our shipments) | Three Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | 2006 |  | 2005 |
| United States | \$ | 10,799,004 | \$ | 10,525,973 |
| International |  | 1,302,647 |  | 821,093 |
| Total | \$ | 12,101,651 | \$ | 11,347,066 |


| Net Sales (based on destinations of our shipments) | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  |
| United States |  | 25,039,829 | \$ | 29,520,196 |
| International |  | 3,591,925 |  | 2,351,409 |
| Total |  | 28,631,754 |  | 31,871,605 |
| Furniture and equipment, net | $\begin{gathered} \text { September 30, } \\ 2006 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2005 \\ \hline \end{gathered}$ |  |
| United States | \$ | 499,038 | \$ | 436,060 |
| International (All in Asia) |  | 54,790 |  | 60,276 |
| Total | \$ | 553,828 | \$ | 496,336 |

## Table of Contents

| Patent and license rights, net | $\begin{gathered} \text { September 30, } \\ 2006 \end{gathered}$ |  | $\begin{gathered} \text { December 31, } \\ 2005 \\ \hline \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| United States | \$ | 117,243 | \$ | 130,992 |
| International |  | 178,923 |  | 167,532 |
| Total | \$ | 296,166 | \$ | 298,524 |

## 2. Summary of Significant Accounting Policies

## Share-Based Compensation

Effective January 1, 2006, the Company adopted Statement of Financial Accounting Standards (FAS) No. 123R, Share-Based Payment, which requires all sharebased payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. The Company adopted FAS No. 123R using the modified-prospective method, which requires compensation cost to be recorded for all unvested stock awards as of December 31, 2005 by recognizing the unamortized grant date fair value of these awards over the remaining service periods of those awards with no restatement of prior periods. The Company uses the Black-Scholes-Merton valuation model to determine the fair value of stock options. The fair value of other stock compensation awards is determined by the market price of the Company's common stock on the date of grant. The expense associated with share-based compensation is recognized on a straight line basis over the service period of each award.

Prior to 2006, the Company measured compensation costs related to stock options and other share-based compensation awards to employees using the intrinsic value of the equity instrument granted (i.e., the excess of the market price of the stock to be issued over the exercise price of the equity instrument at the date of grant) rather than the fair value of the equity instrument. Accordingly, because the stock option grant price for employees equaled the market price on the date of grant, no compensation expense was recognized by the Company for stock options awarded to employees. The only share-based compensation recorded by the Company prior to 2006 was due to stock options granted to outside consultants. The Company has accounted for stock options granted to consultants using the fair value method for all periods presented.

The following table summarizes the components of the Company's share-based compensation included in reported net income:

|  | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  | 2006 |  | 2005 |  |
| Employee Stock Options | \$ | 57,378 | \$ | - | \$ | 142,436 | \$ | - |
| Consultant Stock Options |  | - |  | 321,633 |  | $(62,573)$ |  | 1,009,423 |
| Restricted Stock Awards |  | 76,245 |  | - |  | 101,660 |  | - |
| Income Tax Benefit |  | $(39,843)$ |  | $(116,727)$ |  | $(44,478)$ |  | $(366,340)$ |
| Total | \$ | 93,780 | \$ | 204,906 | \$ | 137,045 | \$ | 643,083 |

In addition, $\$ 4,167$ and $\$ 6,761$ of share-based compensation was capitalized as a cost of inventory during the three and nine months ended September 30, 2006, respectively. A $\$ 62,573$ reduction in previously recognized compensation cost on consultant stock options was recognized during the nine months ended September 30, 2006 due to a reduction in the fair value of stock awards issued to consultants.

As of September 30, 2006, the unrecognized share-based compensation expense related to non-vested stock options is approximately $\$ 551,000$, which is expected to be recognized over a weighted average period of approximately 29 months.

At March 31, 2006, the Company had estimated that approximately 26,000 shares of restricted stock would be earned under the Management Incentive Plan (2006) based on the Company's performance for the three months ended March 31, 2006 and recorded compensation expense of $\$ 17,876$ for the fair value of these awards during the three months ended March 31, 2006. These restricted stock awards are earned based on the 2006 results of the Company in total for net sales, net income, and certain key objectives set by the Company. Based on the Company's performance year to date, the Company estimated that no shares of restricted stock would be earned under this plan. During the three months ended June 30, 2006 the Company reversed the $\$ 17,876$ of compensation

## Table of Contents

previously accrued. If any awards are earned under this plan, these awards would be issued following the audit of the Company's 2006 annual financial statements (first quarter 2007) and would vest at the end of three years following their issuance. The fair value of these awards will be recalculated at each interim reporting date before the grant date and then measured for the final time on the day of grant.

In May 2006, the Company granted its non-employee board members an aggregate of 27,377 shares of restricted stock. The board members cannot sell these shares until their one-year term on the board expires in May 2007. The fair value of the restricted stock granted was $\$ 305,000$ based on the closing market price of the Company's common stock on May 19, 2006. These are the only restricted stock awards currently outstanding for the Company. As of September 30, 2006, unrecognized compensation expense related to non-vested restricted stock was $\$ 203,340$, which will be amortized on a straight line basis through May 2007.

Had compensation expense prior to January 1, 2006 for all share-based compensation been determined consistent with the provisions of FAS 123, rather than APB Opinion No. 25, the Company's net income and income per share for the three and nine months ended September 30, 2005 would have been recorded to the pro forma amounts indicated below. Disclosures for the three and nine months ended September 30, 2006 are not presented because the amounts for share-based compensation have been recognized in the condensed consolidated financial statements for these periods.

|  | Three Months Ended Septfjember 30, 2005 |  | Nine Months Ended September 30, 2005 |  |
| :---: | :---: | :---: | :---: | :---: |
| Net income: |  |  |  |  |
| As reported | \$ | 2,238,280 | \$ | 4,990,409 |
| Deduct - total share-based compensation expense under fair value method for all awards, net of income tax |  | 148,257 |  | 1,144,384 |
| Pro forma net income | \$ | 2,090,023 | \$ | 3,846,025 |
| Basic net income per share: |  |  |  |  |
| As reported | \$ | 0.12 | \$ | 0.28 |
| Pro forma | \$ | 0.12 | \$ | 0.21 |
| Diluted net income per share |  |  |  |  |
| As reported | \$ | 0.12 | \$ | 0.26 |
| Pro forma | \$ | 0.11 | \$ | 0.20 |

The fair value of each option grant is estimated on the grant date using the Black-Scholes-Merton option pricing model. The valuations of options granted during the three and nine months ended September 30, 2006 and 2005 were based on the following assumptions:

|  | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  | 2006 |  | 2005 |  |
| Weighted-average grant date fair value | \$ | 7.09 | \$ | 17.80 | \$ | 6.54 | \$ | 6.65 |
| Weighted-average expected lives (in years) |  | 6.00 |  | 7.00 |  | 4.09 |  | 5.40 |
| Weighted-average risk-free interest rate |  | 5.04\% |  | 4.23\% |  | 4.58\% |  | 4.28\% |
| Dividend yield |  | 0\% |  | 0\% |  | 0\% |  | 0\% |
| Volatility factor |  | . 867 |  | . 884 |  | . 643 |  | . 875 |

The expected life of an option represents the estimated period of time until exercise occurs and the Company generally uses the midpoint of the vesting period and the life of the grant to estimate the expected life of an option. This methodology is not materially different from the Company's historical data on exercise timing. The risk-free interest rate is based on the implied yields on U.S. Treasury zero-coupon issues over the expected life of the option. Although the Company has recently issued dividends, a dividend yield was not used due to the uncertainty of future dividend payments. Expected volatility is based on the historical volatility of the Company's stock.

## Comprehensive Income

There was no other comprehensive income for any of the periods presented in these condensed consolidated financial statements.

## Table of Contents

## 3. Concentrations of Credit Risk

Financial instruments that potentially subject the Company to concentrations of credit risk are primarily cash equivalents and trade receivables. The Company maintains cash and cash equivalents with high quality financial institutions and invests in low risk securities, primarily money market funds.

Trade receivables potentially subject the Company to credit risk. The Company's standard payment terms for jewel distributors are generally between 30 and 60 days and for jewelry manufacturers are generally between 60 to 90 days. In limited circumstances, the company may extend terms of 120 days. The Company extends credit to its customers based upon an evaluation of the customer's financial condition and credit history and generally does not require collateral.

One customer accounted for $48 \%$ and $71 \%$ of the Company's receivables at September 30, 2006 and December 31, 2005, respectively. This customer accounted for $27 \%$ and $35 \%$ of the Company's sales during the three and nine months ended September 30,2006 compared to $51 \%$ and $38 \%$ of sales during the three and nine months ended September 30, 2005. A second customer accounted for 22\% and 2\% of the Company's receivables at September 30, 2006 and December 31, 2005 , respectively. This customer accounted for $27 \%$ and $13 \%$ of the Company's sales during the three and nine months ended September 30, 2006 compared to $1 \%$ of sales during each of the three and nine months ended September 30, 2005. A third customer accounted for $13 \%$ and $20 \%$ of the Company's receivables at September 30, 2006 and December 31, 2005, respectively. This customer accounted for $20 \%$ and $25 \%$ of the Company's sales during the three and nine months ended September 30, 2006 compared to $31 \%$ and $44 \%$ of sales during the three and nine months ended September 30, 2005.

## 4. Inventory

Inventories are stated at the lower of cost or market determined on a first in, first out basis. Inventory costs include direct material and labor, inbound freight, purchasing and receiving costs, inspection costs and warehousing costs. A significant amount of inventory must be maintained at all times to be prepared to react to possible customer demand for large purchases and for a variety of jewel styles. In addition, the Company has entered into certain agreements to consign inventory for new or expanding retail opportunities. These consignments require a significant amount of inventory to be maintained.

The Company currently sells one grade of jewel. The grade is classified as "very good" and consists of near-colorless jewels that meet certain standards. Only "very good" jewels are valued in inventory. There is a substantial amount of jewels, including colored jewels, that have not met the Company's quality standards and are not valued in inventory. As market conditions change, including the influences of customer demand, there may be a market for a portion of this unvalued inventory that management may pursue in the future.

Obsolescence is not a factor in the Company's inventory valuation. The Company's jewels do not degrade over time and inventory generally consists of the cuts and sizes most commonly used in the jewelry industry. All inventories are carefully reviewed for quality standards before they are entered into finished goods. As the quality of the Company's raw material has improved, so have the standards used to evaluate finished goods. To ensure the Company's inventory meets our current standards, the Company reviews the inventory on an ongoing basis.

Finished goods are reflected net of a reserve for jewelry inventory of $\$ 40,000$ at September 30, 2006 and $\$ 95,000$ at December 31, 2005. The Company does not actively market its jewelry inventory. Jewelry inventory value is determined as the amount we would obtain by melting the gold in the jewelry and putting the jewels back into loose stone inventory. During the nine months ended September 30, 2006, this reserve was decreased as a portion of the jewelry inventory was sold. In addition, finished goods are shown net of a lower of cost or market reserve of $\$ 400,000$ at September 30, 2006 and December 31, 2005. This reserve was established to allow for the carat weight loss associated with the re-cutting of a portion of the finished goods inventory. There are certain shapes and sizes of jewels in inventory that may be re-cut to achieve higher quality standards. These jewels can be re-cut into shapes and sizes that have a higher demand without the purchase of additional raw material. The need for adjustments to these reserves is evaluated on a period by period basis. The Company's inventories consist of the following as of September 30, 2006 and December 31, 2005:

## Table of Contents

|  | September 30, <br>  <br> Raw materials | December 31, <br> 2005 |
| :--- | ---: | ---: |
| Work-in-process | $\$ 1,630,845$ | $\$ 1,526,099$ |
| Finished goods | $14,656,627$ | $9,026,266$ |
| Total Inventory | $\underline{13,678,312}$ | $12,615,663$ |

## 5. Inventory on Consignment

Periodically, the Company sells jewels to customers on "memo" terms. For shipments on "memo" terms, the customer assumes the risk of loss and has an absolute right of return for a specified period. The Company does not recognize revenue on these transactions until the earlier of (1) the customer informing the Company that it will keep the jewels or (2) the expiration of the memo period. Jewels shipped to customers on "memo" are classified as inventory on consignment on the Company's consolidated balance sheets. The $\$ 2,597,000$ of inventory on consignment at September 30, 2006 represents potential revenue of $\$ 10,661,000$ and potential gross profit of $\$ 8,064,000$ based on the average cost per carat of inventory at September 30, 2006.

## 6. Common Stock

In March 2006, the Board of Directors authorized a repurchase program for up to $1,000,000$ shares of the Company's common stock. Repurchases will be made in the open market at prevailing prices or in privately negotiated transactions at prices at or below prevailing open market prices. This program expires in March 2007. No shares were repurchased during the three months ended September 30, 2006. As of September 30, 2006, 280,000 shares have been repurchased under the program at an average price of $\$ 10.19$. During October 2006, 105,000 additional shares were repurchased at an average price of $\$ 9.02$.

## 7. Commitments and Contingencies

## Operating Leases

In March 2004, the Company entered into a seven-year lease, beginning in August 2004, for approximately 16,500 square feet of mixed use space from an unaffiliated third party at a base cost of $\$ 11,727$ per month, plus additional rentals based on the Company's proportionate share of the lessor's operating costs. Terms of the lease provide for escalations of the base monthly rent throughout the lease term, up to $\$ 13,546$ at August 1,2010 . The lease also set forth twelve different months (August 2004-September 2004 and August 2005-May 2006) throughout the term where no rent was payable and provided for a $\$ 74,000$ moving allowance that was paid to the Company. The Company recognizes rent expense on a straight line basis, giving consideration to the free rent periods and the moving allowance paid to the Company. At the Company's discretion, the lease can be extended for three successive five-year periods. Finally, the lease provides the Company the right to terminate the lease at the end of five years for $\$ 192,000$.

The Company also maintains other operating leases in Hong Kong and China that expire at various dates from March 2007 to October 2008.
The future minimum lease payments of the Company are as follows: $\$ 69,000$ for the remainder of 2006, $\$ 229,000$ in $2007, \$ 167,000$ in 2008, $\$ 157,000$ in 2009, $\$ 160,000$ in 2010 and $\$ 95,000$ in 2011, totaling $\$ 877,000$. Rental expense incurred for operating leases for the three and nine months ended September 30, 2006 was $\$ 77,000$ and $\$ 234,000$, respectively. For the three and nine months ended September 30,2005 , such expense was $\$ 79,000$ and $\$ 225,000$, respectively.

## Purchase Commitments

On June 6, 1997, the Company entered into an Amended and Restated Exclusive Supply Agreement with Cree, Inc. ("Cree"). The exclusive supply agreement had an initial term of ten years that was extended in 2005 to July 2015. In connection with the exclusive supply agreement, the Company has committed to purchase a minimum of $50 \%$ (by dollar volume) of its requirements for silicon carbide ( SiC ) crystals from Cree. If the Company's orders require Cree to expand beyond specified production levels, the Company must commit to purchase certain minimum quantities.

## Table of Contents

In February 2006, the Company agreed with Cree on a framework for purchases for 2006. The Company is obligated to purchase a minimum quantity of usable material on a quarterly basis if Cree meets certain minimum quality levels. For each quarter during 2006, the Company has committed to purchase approximately $\$ 3,600,000$ of raw material, assuming the quality of material is consistent with that received in 2005. In addition, the Company has committed to purchase approximately $\$ 2,900,000$ of raw material from Cree during the first quarter of 2007. During the three and nine months ended September 30, 2006, we purchased from Cree approximately $\$ 3,500,000$ and $\$ 11,200,000$ of raw material, respectively.

In February 2005, the Company signed an exclusive supply agreement with Norstel AB (formerly Jesperator AB) for the supply of SiC crystals for use in the manufacturing of moissanite jewels. The initial term of the contract was for three years (which has since been extended to four years) and includes minimum purchase commitments of usable material of approximately $\$ 3,700,000$, of which approximately $\$ 325,000$ will be expensed as research and development when the material is received. The agreement gives the Company the exclusive right to purchase SiC crystals from Norstel for the purpose of fabricating, distributing or selling faceted jewels. In addition, the Company has advanced $\$ 400,000$ to Norstel towards the purchase of certain equipment. This advance is scheduled to be repaid starting November 2006 through a $35 \%$ reduction on the invoices for subsequent purchases of SiC crystals. The minimum purchase commitment during 2006 is approximately $\$ 60,000$, of which approximately $\$ 24,000$ will be expensed as research and development. The agreement provides the Company an option to extend the term of the agreement for another four-year period. Purchases from Norstel during the nine months ended September 30, 2006 were less than \$10,000.

In November 2005, the Company entered into an exclusive supply agreement with Intrinsic Semiconductor, Inc. for the supply of SiC crystals for use in the manufacturing of moissanite jewels. The initial term of the contract was for two years, and included minimum purchase commitments of usable materials of approximately $\$ 2,200,000$, subject to Intrinsic Semiconductor meeting minimum quality standards. The agreement gave the Company the exclusive right to purchase SiC crystals from Intrinsic Semiconductor for the purpose of fabricating, distributing or selling faceted jewels. On June 26, 2006, Cree announced that it has signed a definitive agreement to acquire Intrinsic Semiconductor, Inc. In October 2006, our agreement with Intrinsic Semiconductor was terminated.

## Contingencies

The Company is currently conducting test distribution via one-day trunk shows with a nationally recognized fine jeweler. In support of the test distribution at this jeweler, the Company agreed with the jewelry manufacturer to purchase all unsold items after the test period if the stores do not continue with a moissanite program. Even in such an event, the Company will only purchase the jewelry if the manufacturer is unable to sell the jewelry through other retail outlets after a set period of time. The jewels involved in this test distribution are on consignment to the manufacturer. If all of the jewelry is not sold, it is estimated that the maximum amount for which the Company would be obligated is approximately $\$ 260,000$ for the gold and labor portion of the jewelry.

## 8. Dividends

On May 23, 2005, the Company declared a $\$ 0.038$ per share cash dividend and a $5 \%$ stock dividend, both of which were distributed on July 15 , 2005. Pursuant to these dividends, total cash of $\$ 699,309$ and 859,457 shares of our common stock were distributed to shareholders. The stock dividend provided shareholders as of the record date with one share for every 20 shares owned and cash in lieu of fractional shares.

On December 21, 2005, the Company declared a one share for every four shares owned stock split, effected in the form of a $25 \%$ stock dividend, distributed on January 30, 2006. Pursuant to this dividend, total cash of $\$ 24,280$ and $3,658,999$ shares of our common stock were distributed to shareholders. The stock dividend provided shareholders as of the record date with one share for every four shares owned and cash in lieu of fractional shares.

On April 18, 2006, the Company declared a $\$ 0.08$ per share cash dividend distributed on June 15, 2006. Pursuant to this dividend, total cash of $\$ 1,456,080$ was distributed to shareholders.

All share and per share amounts for all periods presented in these financial statements reflect the effect of both the $5 \%$ stock dividend and the stock split transactions.

## Table of Contents

## 9. Share-Based Compensation Plans

In 1996, the Company adopted the 1996 Stock Option Plan of Charles \& Colvard, Ltd. (the "1996 Option Plan") under which options to acquire 1,020,402 common shares, reduced by the number of options granted outside the 1996 Option Plan, may be granted to key employees, directors and independent consultants. Under the 1996 Option Plan, both incentive and non-qualified options may be granted under terms and conditions established by the Compensation Committee of the Board of Directors. The exercise price for incentive options will be the fair market value of the related common stock on the date the option is granted. Options granted under the 1996 Option Plan generally vest equally over a three-year period and have terms of 10 years. The Company currently has no plans to award additional options under the 1996 Option Plan.

In 1997, the Company adopted the 1997 Omnibus Stock Plan of Charles \& Colvard, Ltd. (the "1997 Omnibus Plan"). The 1997 Omnibus Plan authorizes the Company to grant stock options, stock appreciation rights and restricted awards (collectively, "awards") to selected employees, independent contractors and directors of the Company and related corporations in order to promote a closer identification of their interests with those of the Company and its shareholders. The maximum number of shares of common stock for which awards may be granted under the 1997 Omnibus Plan may be increased from time to time to a number of shares equal to (i) $20 \%$ of the shares of common stock outstanding as of that time less (ii) the number of shares of common stock subject to outstanding options under the 1996 Option Plan. The number of shares reserved for issuance under the 1997 Omnibus Plan may also be adjusted upon certain events affecting the Company's capitalization. The Board of Directors has reserved 2,271,821 shares for issuance under the 1997 Omnibus Plan. All options granted under the 1997 Omnibus Plan have an exercise price equal to the market price of our common stock on the date the option is granted. Options granted to employees under the 1997 Omnibus Plan generally vest over three years and have terms of up to 10 years, with the exception of options granted in 2005 under the Executive Compensation Plan (which is governed by and subject to the 1997 Omnibus Plan) that vested immediately and options granted in 2006 under the Executive Compensation Plan that vest at the end of 3 years. Options granted to the Board of Directors under the 1997 Omnibus Plan generally vest over one year and have terms of up to 10 years. The terms of options granted to outside consultants vary depending on the specific grant, but the terms will be no longer than 10 years. Restricted stock awards granted to members of the Board of Directors vest at the end of one year.

The following is a summary of activity for the Company's two stock option plans:

|  | 1996 Option Plan |  |  | 1997 Omnibus Plan |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Number of Shares | WeightedAverage Price |  | Number of Shares | WeightedAverage PxicePrice |  |
| Outstanding, December 31, 2005 | 64,296 | \$ | 3.18 | 1,140,683 | \$ | 6.20 |
| Granted | - |  | - | 109,824 |  | 12.32 |
| Exercised | $(14,927)$ |  | 2.09 | $(49,103)$ |  | 4.18 |
| Canceled | - |  | - | $(2,830)$ |  | 8.95 |
| Outstanding, September 30, 2006 | 49,369 | \$ | 3.51 | 1,198,574 | \$ | 6.84 |

The following summarizes information about stock options at September 30, 2006:


The aggregate intrinsic value of options outstanding, exercisable, vested or expected to vest at September 30, 2006 was $\$ 6,216,648, \$ 6,207,990$ and $\$ 6,216,603$, respectively. This amount is before applicable income taxes and represents the closing stock price of the Company's common stock at September 30, 2006 less the grant price, multiplied by the number of options that have a grant price that is less than the closing stock price. This amount

## Table of Contents

represents the amount that would have been received by the optionees had these options been exercised on that date. During the nine months ended September 30, 2006 and 2005, the aggregate intrinsic value of options exercised was $\$ 482,823$ and $\$ 4,913,546$, respectively.

The following is a summary of activity for restricted stock granted by the Company:

|  | Number of Shares | Grant Date Fair Value |
| :---: | :---: | :---: |
| Non-vested at January 1, 2006 | 0 | \$ |
| Granted | 27,377 | \$ 11.14 |
| Vested | 0 | \$ |
| Cancelled | 0 | \$ |
| Non-vested at September 30, 2006 | 27,377 | \$ 11.14 |

## 10. Net Income Per Share

The Company reports its net income per share in accordance with FAS No. 128, Earnings Per Share, which requires the presentation of both basic and diluted earnings per share, regardless of materiality, unless per share amounts are equal. Basic net income per share computations are based on the weighted-average common shares outstanding.

Diluted net income per share computations include the dilutive effect, if any, of stock options using the treasury stock method. The following table reconciles the differences between the basic and diluted earnings per share presentations:

|  | Three Months Ended September 30, |  |  |  | Nine Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  | 2006 |  | 2005 |  |
| Numerator: |  |  |  |  |  |  |  |  |
| Net income | \$ | 2,226,431 | \$ | 2,238,280 | \$ | 4,846,474 | \$ | 4,990,409 |
| Denominator: |  |  |  |  |  |  |  |  |
| Weighted Average Shares Outstanding |  |  |  |  |  |  |  |  |
| Basic |  | 18,107,311 |  | 18,117,111 |  | 18,208,419 |  | 17,935,096 |
| Stock Options |  | 504,483 |  | 965,188 |  | 528,004 |  | 943,329 |
| Diluted |  | 18,611,794 |  | 19,082,299 |  | 18,736,423 |  | 18,878,425 |
| Net Income Per Share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.12 | \$ | 0.12 | \$ | 0.27 | \$ | 0.28 |
| Diluted | \$ | 0.12 | \$ | 0.12 | \$ | 0.26 | \$ | 0.26 |

For the three and nine months ended September 30, 2006, stock options to purchase approximately 306,000 and 194,000 shares, respectively, were excluded from the computation of diluted net income per share because the options' exercise price was greater than the average market price of the common shares. For the three and nine months ended September 30, 2005, stock options to purchase approximately 7,000 shares were excluded from the computation of diluted net income per share because the options' exercise price was greater than the average market price of the common shares.

## 11. Income Taxes

At December 31, 2005, the Company had a U.S. tax NOL carryforward of approximately $\$ 4.6$ million and a North Carolina state tax NOL carryforward of approximately $\$ 9.6$ million, which can be offset against future federal and state taxable income. The current federal and state NOL carryforwards will expire at various times between now and 2020 and 2015, respectively, depending on the year of the loss. Based on our income tax estimates during the nine months ended September 30, 2006, we have fully utilized our U.S. NOL carryforward. As a result, we will begin making federal income tax payments for the tax year ending December 31, 2006. Prior to 2006, federal income tax payments were limited to alternative minimum tax payments. We do not expect to fully utilize our North Carolina state NOL carryforward during the year ended December 31, 2006.

## Table of Contents

## 12. Newly Adopted Accounting Pronouncements

In December 2004, FAS No. 123R, Share-Based Payment, was issued as a revision to FAS No. 123, Accounting for Stock-Based Compensation. This statement superceded APB Opinion No. 25, Accounting for Stock Issued to Employees, and amends FAS No. 95, Statement of Cash Flows. Generally, the approach in FAS No. 123R is similar to the approach described in FAS No. 123; however, FAS No. 123R requires that all share-based payments to employees, including grants of employee stock options, be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. FAS No. 123R also requires the benefits of income tax deductions in excess of recognized compensation cost to be reported as a financing cash flow, rather than as an operating cash flow as required under FAS No. 95.

FAS No. 123R was adopted by the Company on January 1, 2006. Prior to that date, the Company accounted for share-based payments to employees using the intrinsic value method in accordance with APB Opinion No. 25 and, since the Company granted employee stock options with an exercise price that was equivalent to market value at the date of grant, the Company generally recognized no compensation cost for employee stock options. Had the Company adopted FAS No. 123R in prior periods, the impact of that standard would have approximated the impact of FAS No. 123 as described in the disclosure of pro forma net income and earnings per share in Note 2 of these condensed consolidated financial statements.

As a result of the adoption of FAS No. 123R, the Company recorded compensation expense due to share-based employee compensation awards during the nine months ended September 30, 2006 of $\$ 244,096$ in operating expenses, which is before an income tax benefit of $\$ 67,187$, resulting in a decrease to net income of $\$ 176,909$. In addition, there was $\$ 6,761$ of share-based employee compensation capitalized as inventory costs during the nine months ended September 30, 2006. There was no change in the way the Company accounted for stock options granted to consultants.

The Company receives an income tax deduction for certain stock option exercises when the options are exercised, generally for the excess of the stock price on the date of exercise over the option price. Prior to the adoption of FAS No. 123R, the Company presented all tax benefits resulting from the exercise of stock options as an operating cash inflow in its Statement of Cash Flows. FAS No. 123R requires the benefits of tax deductions in excess of the grant date fair value for those options to be classified as financing cash inflows rather than operating cash inflows, on a prospective basis. The income tax benefits from the exercise of stock options during the nine months ended September 30, 2006 have been reflected as "Excess tax benefits from share-based payment arrangements" on the Condensed Consolidated Statement of Cash Flows. For the nine months ended September 30, 2006, such amount was $\$ 154,001$, resulting in a decrease in cash from operations and increase in cash provided by financing activities of this amount.

## 13. Newly Issued Accounting Pronouncements

In July 2006, the Financial Accounting Standards Board (FASB) issued FAS Interpretation No. 48 (FIN 48), Accounting for Uncertainty in Income Taxes, which prescribes a recognition threshold and measurement process for recording in the financial statements uncertain tax positions taken or expected to be taken in a tax return. Additionally, FIN 48 provides guidance on the derecognition, classification, accounting in interim periods and disclosure requirements for uncertain tax positions. The accounting provisions of FIN 48 will be effective for the Company beginning January 1, 2007. The Company is in the process of determining the effect that the adoption of FIN 48 will have on its financial statements.

## Table of Contents

## Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements expressing expectations regarding our future and projections relating to products, sales, revenues and earnings are typical of such statements and are made under the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our plans, objectives, representations and contentions and are not historical facts and typically are identified by use of terms such as "may," "will," "should," "could," "expect," "plan," "anticipate," "believe," "estimate," "predict," "potential," "continue" and similar words, although some forward-looking statements are expressed differently.

All forward-looking statements are subject to the risks and uncertainties inherent in predicting the future. You should be aware that although the forward-looking statements included herein represent management's current judgment and expectations, our actual results may differ materially from those projected, stated or implied in these forward-looking statements as a result of many factors, including, but not limited to the Company's ability to manage growth effectively, dependence on Cree, Inc. ("Cree") as the current supplier of the substantial majority of the raw material, ability to develop a material second source of supply, dependence on a limited number of jewelry manufacturing customers, dependence on continued growth and consumer acceptance of the Company's products, in addition to the other risks and uncertainties described in more detail in our most recent annual report on Form 10-K filed with the Securities and Exchange Commission. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur except as required by the federal securities laws, and you are urged to review and consider disclosures that we make in the reports that we file with the Securities and Exchange Commission that discuss other factors relevant to our business.

## Overview

We manufacture, market and distribute Charles \& Colvard created moissanite jewels (also called moissanite) for sale in the worldwide jewelry market. Moissanite, also known by its chemical name, silicon carbide ( SiC ), is a rare, naturally occurring mineral found primarily in meteors. As the sole manufacturer of scientifically-made moissanite jewels, our strategy is to establish Charles \& Colvard as a reputable, high-quality and sophisticated brand and position moissanite as a unique jewel, distinct from all others based on its exceptional fire, brilliance, luster, durability and rarity. Moissanite is marketed to its primary target market, the self-purchasing woman, as the perfect reward or indulgence for a woman celebrating her achievements, whether personal or professional, big or small. Moissanite is also marketed to the jewelry trade as a new jewelry category with a unique business opportunity.

During 2005, our goal was to increase revenue through an increased investment in sales and marketing expenses, while maintaining profitability. Our sales during 2005 were $82 \%$ higher than sales in 2004, while our sales and marketing expenses were $68 \%$ higher in 2005 than in 2004. Our sales in 2005 were favorably impacted by our expanding relationships with two major jewelry retailers, JCPenney and Finlay Enterprises, Inc. In a joint effort with our manufacturing customer, Reeves Park, we launched a Charles \& Colvard moissanite jewelry category at 462 JCPenney retail locations in October 2004. In March 2005, JCPenney began offering moissanite in 241 additional stores. While the majority of the distribution at JCPenney is through asset purchase transactions, current distribution consists of a mixture of asset purchase and consignment transactions. Finlay, supplied by our manufacturing customer K\&G Creations, operates leased department store jewelry locations in chains such as Boston Store, Macy's, Dillard's, Bloomingdale's, Belk and Marshall Fields. Finlay began offering moissanite jewelry in 31 stores in February 2005. As of September 30, 2006, moissanite jewelry is available at approximately 228 Finlay leased department store jewelry counters. While the distribution at Finlay is conducted primarily through asset purchase transactions, consignment is being used for special promotions, such as "trunk shows".

During 2005, we conducted test distribution at two national fine jewelry stores via one-day trunk show events. Helzberg Jewelers, a fine jewelry chain with over 270 stores, began testing moissanite jewelry in September 2005 and Gordon's Jewelers, a fine jewelry division of Zale Corporation with over 285 stores, began testing in October 2005. Based on the results of the test distribution, Helzberg began an in-case program of fine moissanite jewelry during the three months ended March 31, 2006. As of September 30, 2006, moissanite jewelry was available in all Helzberg locations. The tests at Gordon's will continue through the remainder of 2006. Additionally, other divisions of the Zale Corporation that have scheduled trunk shows in 2006 are the 130-store Zale Outlet chain in the United States and Peoples \& Mappins Jewelers, which has a combined 168 stores in Canada. The Zale Outlet chain

## Table of Contents

started an in-case program in 20 of its stores during the second quarter of 2006, and the program is now in 28 of its stores. Peoples \& Mappins Jewelers will begin testing an in-case program in 40 of its stores during the fourth quarter of 2006.

Despite the $10 \%$ decrease in sales during the nine months ended September 30, 2006 compared to the nine months ended September 30, 2005, our goal for the 2006 calendar year is still to increase revenue over 2005 while remaining profitable although there is no assurance that a revenue increase will occur. The sales decrease during the first nine months of 2006 was due primarily to the large orders placed by K\&G Creations and Reeves Park in the first nine months of 2005 that were required for the initial rollout of moissanite jewelry into Finlay jewelry counters and the rollout into 241 additional JCPenney stores.

We continue to work to broaden our customer base through our various channels of distribution. During the third quarter of 2006, Samuel Aaron International ("SAI") and Alarama, two domestic jewelry manufacturers, became much more significant direct customers. Both are large, well-established suppliers to the North American jewelry market and both sell to a majority of the major North American jewelry retailers.

With respect to the previously announced test at the approximately 800 -door chain, Kohl's, the jewelry arrived at the store level in late October and the sales and promotional activities commenced at that time. The total number of locations involved in this test is 208, up from the previously disclosed 170. SAI will be the manufacturer for this test distribution.

Although the test at approximately 20 locations of the 900 door chain that we previously announced will be conducted in the fourth quarter of 2006, we do not expect to recognize any significant revenue from this test during 2006.

As we continue to add new distribution points at retail, we plan to continue to spend more aggressively to build awareness and demand for moissanite jewelry in the coming periods. In the fourth quarter of 2006, we expect to advertise in newspapers, via direct mail, on the Internet, and in major fashion magazines. The fashion magazines include Allure, Elle, InStyle, Self, More, Vanity Fair and Vogue, and each will be tagged to a specific retailer. The retailers included in those magazine placements are, in no particular order, JCPenney, Lord \& Taylor, Belk, Boscov’s, Zales Outlet, HSN.com, Carson’s, Macy’s, Helzberg, Von Maur, RossSimons and Dillard's. The magazines are tagged based on geographic designations.

## Results of Operations

The following table is intended to illustrate a tabular analysis of certain Consolidated Statement of Operations data as a percentage of sales for both periods presented. A detailed explanation of our results of operations follows this table:

|  | Three Months Ended September 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2006 |  | 2005 |  |
| Sales | 100\% | \$12,101,651 | 100\% | \$11,347,066 |
| Gross profit | 69\% | 8,334,415 | 67\% | 7,657,810 |
| Marketing and sales expenses | 31\% | 3,764,133 | 30\% | 3,432,307 |
| General and administrative expenses | 9\% | 1,057,972 | 10\% | 1,105,055 |
| Operating income | 29\% | 3,488,358 | 27\% | 3,113,477 |
| Net income | 18\% | 2,226,431 | 20\% | 2,238,280 |
|  | Nine Months Ended September 30, |  |  |  |
|  |  | 2006 |  | 2005 |
| Sales | 100\% | \$28,631,754 | 100\% | \$31,871,605 |
| Gross profit | 72\% | 20,628,335 | 65\% | 20,689,706 |
| Marketing and sales expenses | 35\% | 9,879,600 | 30\% | 9,595,519 |
| General and administrative expenses | 11\% | 3,193,068 | 10\% | 3,181,383 |
| Operating income | 26\% | 7,495,557 | 24\% | 7,736,518 |
| Net income | 17\% | 4,846,474 | 16\% | 4,990,409 |

## Table of Contents

## Three Months ended September 30, 2006 compared with Three Months ended September 30, 2005

Net sales were $\$ 12,101,651$ for the three months ended September 30, 2006 compared to $\$ 11,347,066$ for the three months ended September 30, 2005, an increase of $\$ 754,585$ or $7 \%$. Shipments of moissanite jewels, excluding consigned jewels, increased $15 \%$ to approximately 77,300 carats from 67,200 carats. The average selling price per carat decreased by $4 \%$ due to a product mix in which a greater percentage of smaller size jewels, which have a lower price per carat, were sold. U.S. sales accounted for approximately $89 \%$ and $93 \%$ of sales during the three months ended September 30, 2006 and 2005, respectively.
U.S. net sales and carat shipments, excluding consigned jewels, increased by $3 \%$ and $12 \%$, respectively, for the three months ended September 30 , 2006 as compared to the three months ended September 30, 2005. U.S. sales increased primarily due to sales to our manufacturing customers in anticipation of the upcoming holiday buying season and orders from SAI for the October 2006 rollout into Kohl's. The increase in U.S sales was partially offset by a $31 \%$ decrease in our sales to K\&G Creations. Sales to K\&G Creations were down due to significant orders placed during the three months ended September 30 , 2005 for the rollout of moissanite jewelry into Finlay Enterprises, as well as decreased doors at Finlay resulting from the loss of certain contracts due to the Federated/May merger. Our shipments to customers other than K\&G Creations during the three months ended September 30, 2006 reflected positive volume growth of approximately $24 \%$. Our three largest customers during the three months ended September 30, 2006, SAI, Reeves Park and K\&G Creations, accounted for 27\%, $27 \%$ and $20 \%$, respectively, of our sales during the period as compared to less than $1 \%, 51 \%$, and $31 \%$, respectively, for the same period of 2005 . We expect that we will remain dependent on our ability and that of our largest manufacturing customers to maintain and enhance their retail programs. K\&G has indicated that it remains committed to moissanite jewelry and began to introduce an exclusive collection of jewelry featuring Sarah Ferguson, the Duchess of York, through Finlay late in the second quarter of 2006. While we believe our current relationships with these customers and retailers are good, a loss of any of these customer or retailer relationships could cause a material adverse effect on our results of operations.

International net sales and carat shipments increased by $59 \%$ and $57 \%$, respectively for the three months ended September 30, 2006 as compared to the same period of 2005. International sales increased due to increased sales into Hong Kong, United Kingdom, Thailand and Indonesia offset by lower sales into Taiwan and Italy. The majority of the increased international sales are jewels sold internationally that will be re-imported to North American retailers.

Our gross profit margin was $68.9 \%$ for the three months ended September 30, 2006 compared to $67.5 \%$ for the three months ended September 30, 2005. The increased gross profit margin percentage was primarily caused by lower production costs in the first-in, first-out accounting period relieved from inventory in the three months ended September 30, 2006 compared to the production costs for the related inventories sold in the three months ended September 30, 2005, partially offset by a $4 \%$ decrease in the average selling price per carat caused by a product mix in which a greater percentage of smaller size jewels, which have a lower price per carat, were sold. Future gross profit margins will fluctuate based upon the costs being relieved from inventory under our first-in, first-out accounting policy and our average selling price per carat. Depending on the sizes shipped in any specific period, we expect that our gross profit margin percentage going forward will fall in a range between $65 \%$ and $75 \%$.

Marketing and sales expenses were $\$ 3,764,133$ for the three months ended September 30, 2006 compared to $\$ 3,432,307$ for the three months ended September 30, 2005, an increase of $\$ 331,826$ or $10 \%$. As a percentage of sales, these expenses increased to $31 \%$ from $30 \%$ in the same period of 2005 . The primary reasons for the increase in expenses were a $\$ 347,000$ increase in advertising expense, $\$ 190,000$ of web page design costs and $\$ 100,000$ of industry sponsorship costs partially offset by a $\$ 319,000$ decrease in stock option compensation expense on options previously issued to sales consultants for new business development. The web page design costs are associated with a complete redesign of our website, scheduled to launch in mid-November. The Company expects total marketing and sales expenses in the fourth quarter of 2006 to be higher than the total marketing and sales expenses incurred during the same period of 2005. While we are trying to manage our total sales and marketing expense for the year to approximate the same percentage of sales achieved in 2005, it is subject to the level of revenue achieved in the fourth quarter of 2006.

General and administrative expenses were $\$ 1,057,972$ for the three months ended September 30, 2006 compared to $\$ 1,105,055$ for the three months ended September 30 , 2005, a decrease of $\$ 47,083$ or $4 \%$. As a percentage of sales

## Table of Contents

these expenses decreased to $9 \%$ from $10 \%$ in the same period of 2005. The decrease in expenses was primarily due to $\$ 127,000$ of decreased compensation costs, partially offset by $\$ 76,000$ of costs associated with the May 2006 grant of restricted stock to the non-employee members of our Board of Directors. Compensation expense decreased due to $\$ 190,000$ of lower costs accrued in 2006 under our management incentive plan versus the same period of 2005, partially offset by other increases in compensation.

Interest income was $\$ 174,647$ for the three months ended September 30, 2006 compared to $\$ 147,227$ for the three months ended September 30, 2005, an increase of $\$ 27,420$ or $19 \%$. This increase resulted from a higher interest rate earned on our cash balances, partially offset by lower average cash balances.

Our effective income tax rate for the three months ended September 30, 2006 was $39 \%$ compared to $31 \%$ for the three months ended September 30, 2005. Our statutory tax rate consists of the Federal income tax rate of $34 \%$ and the North Carolina state income tax rate of $4.5 \%$, net of the federal benefit. Currently, we do not recognize an income tax benefit for our operating losses in Hong Kong and China. We cannot recognize this income tax benefit due to the uncertainty of generating sufficient future taxable income in these tax jurisdictions to offset the existing losses. Our effective income tax rate during the three months ended September 30, 2005, was favorably impacted by a reduction in state income tax expense caused by a change in the apportionment of taxable income among state jurisdictions. This same apportionment factor has been applied to taxes during all of 2006. Our effective income tax rate would have been approximately the same in both the three months ended September 30, 2006 and 2005 if not for the change in apportionment of state taxes that occurred during the three months ended September 30, 2005.

## Nine Months ended September 30, 2006 compared with Nine Months ended September 30, 2005.

Net sales were $\$ 28,631,754$ for the nine months ended September 30, 2006 compared to $\$ 31,871,605$ for the nine months ended September 30, 2005, a decrease of $\$ 3,239,851$ or $10 \%$. Shipments of moissanite jewels, excluding consigned jewels, decreased $6 \%$ to approximately 175,500 carats from 185,700 carats. The average selling price per carat decreased by $4 \%$ due to a product mix in which a greater percentage of smaller size jewels, which have a lower price per carat, were sold. U.S. sales accounted for approximately $87 \%$ and $93 \%$ of sales during the nine months ended September 30, 2006 and 2005, respectively.
U.S. net sales and carat shipments, excluding consigned jewels, decreased by $15 \%$ and $10 \%$, respectively, for the nine months ended September 30, 2006 as compared to the nine months ended September 30, 2005. Decreased U.S. carat shipments are due primarily to large orders placed by K\&G Creations and Reeves Park in the first nine months of 2005 for the initial rollout of moissanite jewelry into Finlay jewelry counters and the rollout into 241 additional JCPenney stores, which were not repeated in 2006. Our three largest customers during the nine months ended September 30, 2006, Reeves Park, K\&G Creations, and SAI accounted for $35 \%, 25 \%$ and $13 \%$, respectively, of our sales during the period as compared to $38 \%, 44 \%$, and $1 \%$, respectively, for the same period of 2005 . We expect that, at least in the short-term, we will remain dependent on our ability and that of our largest manufacturing customers to maintain and enhance their retail programs. K\&G has indicated that it remains committed to moissanite jewelry and began to introduce an exclusive collection of jewelry featuring Sarah Ferguson, the Duchess of York, through Finlay late in the second quarter of 2006. While we believe our current relationships with these customers and retailers are good, a loss of any of these customer or retailer relationships could cause a material adverse effect on our results of operations.

International net sales and carat shipments increased by $53 \%$ and $54 \%$, respectively, for the nine months ended September 30, 2006 as compared to the same period of 2005. International sales increased due to increased sales into Hong Kong, Canada, Indonesia, India and the United Kingdom, partially offset by lower sales in Taiwan. Increased international sales are primarily due to jewels sold internationally that will be re-imported to North American retailers.

Our gross profit margin was $72.0 \%$ for the nine months ended September 30, 2006 compared to $64.9 \%$ for the nine months ended September 30, 2005. The increased gross profit margin percentage was primarily caused by lower production costs in the first-in, first-out accounting period relieved from inventory in the nine months ended September 30, 2006 compared to the production costs for the related inventories sold in the nine months ended September 30, 2005, partially offset by a $4 \%$ decrease in the average selling price per carat caused by a product mix in which a greater percentage of smaller size jewels, which have a lower price per carat, were sold. Future gross profit margins will fluctuate based upon the costs being relieved from inventory under our first-in, first-out accounting policy and our average selling price per carat. Depending on the sizes shipped in any specific period, we

## Table of Contents

expect that our gross profit margin percentage going forward will fall in a range between $65 \%$ and $75 \%$.
Marketing and sales expenses were $\$ 9,879,600$ for the nine months ended September 30 , 2006 compared to $\$ 9,595,519$ for the nine months ended September 30 , 2005 , an increase of $\$ 284,081$ or $3 \%$. As a percentage of sales, these expenses increased to $35 \%$ from $30 \%$ in the same period of 2005 . The primary reasons for the increase in expenses were a $\$ 786,000$ increase in advertising expenses, $\$ 199,000$ increase in travel costs, and $\$ 190,000$ of web page design costs, partially offset by $\$ 1,062,000$ of decreased stock option compensation expense on options previously issued to sales consultants for new business development. The increase in advertising expenses was driven by $\$ 1,071,000$ of increased print and direct mail advertising, partially offset by $\$ 178,000$ of advertising production costs incurred in 2005 for the design of our advertising campaign that launched in the fourth quarter of 2005 and $\$ 136,000$ of decreased co-op advertising. Our co-op advertising program reimburses a portion of our customers' marketing costs based on the amount of their purchases from us, and is subject to the customer providing us documentation of all advertising copy that includes the Company's products. The Company expects total marketing and sales expenses in the fourth quarter of 2006 to be higher than the total marketing and sales expenses incurred during the same period of 2005 . While we are trying to manage our total sales and marketing expense to approximate the same percentage of sales achieved in 2005, it is subject to the level of revenue achieved in the fourth quarter of 2006.

General and administrative expenses were $\$ 3,193,068$ for the nine months ended September 30, 2006 compared to $\$ 3,181,383$ for the nine months ended September 30,2005 , an increase of $\$ 11,685$ or less than $1 \%$. As a percentage of sales, these expenses increased to $11 \%$ from $10 \%$ in the same period of 2005 . The increase in expenses was primarily due to $\$ 102,000$ of costs associated with the May 2006 grant of restricted stock to the non-employee members of our Board of Directors, partially offset by $\$ 25,000$ of decreased compensation costs. Compensation expense decreased due to $\$ 460,000$ of lower costs accrued in 2006 under our management incentive plan versus the same period of 2005, partially offset by $\$ 200,000$ of one-time compensation costs recorded during the nine months ended September 30, 2006 associated with the change in status of Earl Hines, Senior Vice President of Manufacturing, from a full-time to a part-time employee.

Research and development expenses were $\$ 60,110$ for the nine months ended September 30, 2006 compared to $\$ 176,286$ for the nine months ended September 30, 2005, a decrease of $\$ 116,176$ or $66 \%$. The costs incurred in 2005 relate to our efforts in developing alternate sources of raw material. We do not expect to incur significant research and development costs during the remainder of 2006.

Net interest income was $\$ 583,175$ for the nine months ended September 30, 2006 compared to $\$ 321,719$ for the nine months ended September 30, 2005, an increase of $\$ 261,456$ or $81 \%$. This increase resulted from a higher interest rate earned on our cash balances, as well as larger average cash balances.

Our effective income tax rate for the nine months ended September 30, 2006 was $40 \%$ compared to $38 \%$ for the nine months ended September 30, 2005. Our statutory tax rate is $38.5 \%$ and consists of the Federal income tax rate of $34 \%$ and the North Carolina state income tax rate of $4.5 \%$, net of the federal benefit. Our effective income tax rate is higher than our statutory rate primarily due to our inability to currently recognize an income tax benefit for our operating losses in Hong Kong and China. We cannot recognize this income tax benefit due to the uncertainty of generating sufficient future taxable income in these tax jurisdictions to offset the existing losses. Our effective income tax rate is higher than the same period in 2005 primarily due a reduction in state income tax expense caused by a change in the apportionment of taxable income among state jurisdictions.

## Liquidity and Capital Resources

At September 30, 2006, we had approximately $\$ 14.4$ million of cash and cash equivalents and $\$ 57.6$ million of working capital as compared to $\$ 21.0$ million of cash and cash equivalents and $\$ 53.8$ million of working capital at December 31, 2005. As further described below, cash and cash equivalents decreased during the nine months ended September 30, 2006 primarily as a result of cash dividends of $\$ 1,480,360$, stock repurchases of $\$ 2,854,325$ and $\$ 2,437,072$ of cash used by operations.

Cash and inventory account for $75 \%$ of our current assets. Our principal sources of liquidity are cash on hand and cash generated by operations. During the nine months ended September 30, 2006, $\$ 2,437,072$ of cash was used by operations primarily as a result of a $\$ 6,947,941$ increase in inventory and a $\$ 3,035,704$ increase in receivables, partially offset by pretax income of $\$ 8,078,732$. We purchased $\$ 11.3$ million of raw material during the nine months ended September 30 , 2006 and are building inventory to prepare for anticipated future sales growth.

## Table of Contents

Management considers its investment in inventory essential to be able to meet the orders of its expanding customer base and to fulfill requests from our customers for consigned inventory. It is management's opinion that inventory turnover should increase due to forecasted sales increases, thereby not requiring a significant use of working capital. Management expects to reduce its 2007 raw material purchases from the amount purchased in 2006.

Income tax payments for the nine months ended September 30, 2006 were limited to $\$ 71,652$ due to the utilization of a portion of the Company's net operating loss ("NOL") carryforwards to offset the taxable income generated during that period by our U.S. operations. As of December 31, 2005, we had a U.S. NOL carryforward of approximately $\$ 4.6$ million and a North Carolina NOL carryforward of approximately $\$ 9.6$ million, which expire between 2012 and 2020. During the nine months ended September 30, 2006, we have fully utilized our U.S. NOL carryforward. As a result, we will begin making federal income tax payments for the tax year ended December 31, 2006. As of September 30, 2006, we have estimated our federal income tax liability to be $\$ 328,696$. Prior to 2006, federal income tax payments were limited to alternative minimum tax payments. Depending on our levels of income in future periods, our cash flow from operations will be negatively impacted by increased tax payments over prior periods. We do not expect to fully utilize our North Carolina NOL during the year ended December 31, 2006.

Periodically, the Company sells jewels to customers on "memo" terms. For shipments on "memo" terms, the customer assumes the risk of loss and has an absolute right of return for a specified period. The Company does not recognize revenue on these transactions until the earlier of (1) the customer informing the Company that it will keep the jewels or (2) the expiration of the memo period. Any jewels shipped to our customers on "memo" terms are classified as inventory on consignment on the Company's consolidated balance sheets. The $\$ 2,597,000$ of inventory on consignment at September 30, 2006 represents potential revenue of approximately $\$ 10,661,000$ and potential gross profit of approximately $\$ 8,064,000$ based on the average cost per carat of inventory at September 30, 2006.

On June 6, 1997, the Company entered into an Amended and Restated Exclusive Supply Agreement with Cree. The exclusive supply agreement had an initial term of ten years that was extended in 2005 to July 2015. In connection with the exclusive supply agreement, the Company has committed to purchase a minimum of $50 \%$ (by dollar volume) of its requirements for SiC crystals from Cree. If the Company's orders require Cree to expand beyond specified production levels, the Company must commit to purchase certain minimum quantities. In February 2006, we agreed with Cree on a framework for purchases for 2006. The Company is obligated to purchase a minimum quantity of usable material on a quarterly basis if Cree meets certain minimum quality levels. For each quarter during 2006, the Company has committed to purchase approximately $\$ 3,600,000$ of raw material, assuming the quality of material is consistent with that received in 2005. In addition, the Company has committed to purchase approximately $\$ 2,900,000$ of raw material from Cree during the first quarter of 2007. We purchased approximately $\$ 11,200,000$ of raw material from Cree during the nine months ended September 30, 2006.

In February 2005, we entered into an exclusive supply agreement with Norstel AB (formerly Jesperator AB) for the supply of SiC crystals for use in the manufacturing of moissanite jewels. The initial term of the contract was for three years (which has since been extended to four years) and includes minimum purchase commitments of usable material of approximately $\$ 3,700,000$, of which approximately $\$ 325,000$ will be expensed as research and development when the material is received. In addition, the Company advanced $\$ 400,000$ to Norstel AB in February 2005 towards the purchase of certain equipment. This advance is scheduled to be repaid starting November 2006 through a $35 \%$ reduction on invoices for subsequent purchases of SiC crystals over the initial term of the agreement. The minimum purchase commitment during 2006 is approximately $\$ 60,000$, of which approximately $\$ 24,000$ will be expensed as research and development. Purchases from Norstel during the nine months ended September 30, 2006 were less than $\$ 10,000$.

In November 2005, we entered into an exclusive supply agreement with Intrinsic Semiconductor, Inc. for the supply of SiC crystals for use in the manufacturing of moissanite jewels. The initial term of the contract was for two years, and included minimum purchase commitments of usable material of approximately $\$ 2,200,000$, subject to Intrinsic Semiconductor meeting minimum quality standards. On June 26, 2006, Cree announced that it has signed a definitive agreement to acquire Intrinsic Semiconductor, Inc. In October 2006, our agreement with Intrinsic Semiconductor was terminated.

In May 2005, we entered into an eighth amendment to our agreement with John M. Bachman, Inc. ("JMB"), the supplier of the majority of the faceting services used by the Company. Pursuant to the terms of the amendment, the Company provided JMB with a cash advance of $\$ 135,000$ that was used by JMB to expand its affiliate's production

## Table of Contents

facility and procure additional equipment and labor as needed to enable JMB and its affiliate to satisfy the requested increase in production volumes. The cash advance is being repaid to the Company through reduced charges for faceting services provided to the Company. As of September 30, 2006, the balance due to us on this advance is $\$ 16,993$. We expect the remaining balance to be completely repaid during the fourth quarter of 2006.

On April 18, 2006, the Company declared a $\$ 0.08$ per share cash dividend that was distributed on June 15, 2006 to shareholders of record on May 31, 2006. Pursuant to this dividend, total cash of $\$ 1,456,080$ was distributed. The Company expects to review the dividend policy on an annual basis and payment of future dividends will be dependent on the facts and circumstances at the time of that review.

In March 2006, the Board of Directors authorized a repurchase program for up to $1,000,000$ shares of the Company's common stock. Repurchases will be made in the open market at prevailing prices or in privately negotiated transactions at prices at or below prevailing open market prices. This program expires in March 2007. There were 280,000 shares repurchased under this program during the nine months ended September 30,2006 at an average price of $\$ 10.19$ per share, or an aggregate of $\$ 2,854,325$. During October 2006, 105,000 additional shares were repurchased at an average price of $\$ 9.02$.

Based on our cash and cash equivalents and other working capital, management believes that our existing capital resources are adequate to satisfy our capital requirements for at least the next 12 months.

## Newly Adopted Accounting Pronouncements

In December 2004, FAS No. 123R, Share-Based Payment, was issued, as a revision to FAS No. 123, Accounting for Stock-Based Compensation. This statement supercedes APB Opinion No. 25, Accounting for Stock Issued to Employees, and amends FAS No. 95, Statement of Cash Flows. Generally, the approach in FAS No. 123R is similar to the approach described in FAS No. 123; however, FAS No. 123R requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values. Pro forma disclosure is no longer an alternative. FAS No. 123R also requires the benefits of income tax deductions in excess of recognized compensation cost to be reported as a financing cash flow, rather than as an operating cash flow as required under FAS No. 95.

We adopted FAS No. 123R on January 1, 2006. Prior to the date of adoption, we accounted for share-based payments to employees using the intrinsic value method in accordance with APB Opinion No. 25, and, as such, generally recognized no compensation cost for employee stock options. Had we adopted FAS No. 123R in prior periods, the impact of that standard would have approximated the impact of FAS No. 123 as described in the disclosure of pro forma net income and earnings per share in Note 2 of these condensed consolidated financial statements.

As a result of the adoption of FAS No. 123R, we recorded compensation expense due to share-based employee compensation awards during the nine months ended September 30, 2006 of $\$ 244,096$ in operating expenses, which is before an income tax benefit of $\$ 67,187$, resulting in a decrease to net income of $\$ 176,909$. In addition, there was $\$ 6,761$ of share-based employee compensation capitalized as inventory costs during the nine months ended September 30, 2006. There was no change in the way we accounted for stock options granted to consultants.

We receive an income tax deduction for certain stock option exercises when the options are exercised, generally for the excess of the stock price on the date of exercise over the option price. Prior to the adoption of FAS No. 123R, we presented all tax benefits resulting from the exercise of stock options as an operating cash inflow in our Statement of Cash Flows. FAS No. 123R requires the benefits of tax deductions in excess of the grant date fair value for those options to be classified as financing cash inflows rather than operating cash inflows, on a prospective basis. The income tax benefits from the exercise of stock options during the nine months ended September 30, 2006 have been reflected as "Excess tax benefits from share-based payment arrangements" on the Condensed Consolidated Statement of Cash Flows. For the nine months ended September 30, 2006, such amount was $\$ 154,001$, resulting in a decrease in cash from operations and increase in cash provided by financing activities of this amount.

## Table of Contents

## Newly Issued Accounting Pronouncements

In July 2006, the Financial Accounting Standards Board (FASB) issued FAS Interpretation No. 48 (FIN 48) Accounting for Uncertainty in Income Taxes, which prescribes a recognition threshold and measurement process for recording in the financial statements uncertain tax positions taken or expected to be taken in a tax return. Additionally, FIN 48 provides guidance on the derecognition, classification, accounting in interim periods and disclosure requirements for uncertain tax positions. The accounting provisions of FIN 48 will be effective for the Company beginning January 1, 2007. We are in the process of determining the effect the adoption of FIN 48 will have on our financial statements.

## Item 3: Quantitative and Qualitative Disclosures About Market Risk

Our exposure to market risk for changes in interest rates has not changed significantly from our disclosure in Item 7A of our Annual Report on Form 10-K for the fiscal year ended December 31, 2005.

## Item 4: Controls and Procedures

(a) Evaluation of disclosure controls and procedures

As of September 30, 2006, the Company's Chief Executive Officer and the Chief Financial Officer evaluated the effectiveness of the Company's disclosure controls and procedures in accordance with Rule 13a-15 under the Exchange Act. Based on their evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective in ensuring that the information that the Company is required to disclose in its Exchange Act reports was recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms. The Chief Executive Officer and Chief Financial Officer also concluded that the Company's disclosure controls and procedures were effective in ensuring that information required to be disclosed by the Company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the Company's management, including the Chief Executive Officer and Chief Financial Officer, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.
(b) Changes in internal control over financial reporting

There were no changes in the Company's internal control over financial reporting that occurred during the period covered by this report that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

## Part II - OTHER INFORMATION

## Item 1. Legal Proceedings

On October 4, 2006, the Company received an English translation of an action filed on June 9, 2006 in the South Korean Intellectual Property Office by MC Lab Corporation. MC Lab Corporation is seeking invalidation of the Company's current South Korean patent on the basis of an alleged lack of inventiveness as compared to certain prior art. Management believes that the South Korean patent was properly issued and the Company will vigorously defend the action. A decision is currently not expected before the summer of 2007. The Company does not presently have material sales in South Korea and the decision will not be legally binding in any other jurisdiction.

## Table of Contents

## Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

(c) Issuer Purchases of Equity Securities

Charles \& Colvard did not make any purchases of its common stock during the three months ended September 30, 2006.

| Period | Total Number of Shares Purchased (1) | Average Price Paid Per Share | Total Number of Shares Purchased as Part of PubliclyAnnounced Plan | Maximum Number of Shares That May Yet be Purchased Under the Plan (2) |
| :---: | :---: | :---: | :---: | :---: |
| July 1, 2006 - |  |  |  |  |
| July 312006 | - | - | - | 720,000 |
| Aug 12006 - |  |  |  |  |
| Aug 31, 2006 | - | - | - | 720,000 |
| Sept 1, 2006 - |  |  |  |  |
| Sept 30, 2006 | - | - | - | 720,000 |
| Total | - | - | - | 720,000 |

(1) For the period ended September 30, 2006, the Company did not purchase any shares of the Company's common stock other than through the publicly announced plan described in footnote (2), below.
(2) On March 27, 2006, the Board of Directors authorized the repurchase of up to 1,000,000 shares of the Company's common stock through open market or privately negotiated transactions at prices at or below prevailing prices. This plan expires on March 27, 2007.

## Item 6: Exhibits

| Exhibit No. | Description |
| :---: | :---: |
| 10.94 | Letter Agreement, effective October 2, 2006, between Samuel Aaron International and Charles \& Colvard, Ltd., incorporated by reference to Exhibit 10.94 on Form 8-K, filed with the SEC on October 6, 2006. * |
| 10.95 | Licensing Agreement, dated October 2, 2006, between Samuel Aaron International and Charles \& Colvard, Ltd., incorporated by reference to Exhibit 10.95 on Form 8-K, filed with the SEC on October 6, 2006. |
| 31.1 | Certification of Principal Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2 | Certification of Principal Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2 | Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |

[^0]
## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: November 8, 2006

Date: November 8, 2006

Charles \& Colvard, Ltd.
/s/ Robert S. Thomas
Robert S. Thomas
President \& Chief Executive Officer
(Principal Executive Officer)
/s/ James R. Braun
James R. Braun
Vice President of Finance \& Chief Financial Officer
(Principal Financial Officer)
(Principal Accounting Officer)

## EXHIBIT INDEX

10.94 Letter Agreement, effective October 2, 2006, between Samuel Aaron International and Charles \& Colvard, Ltd., incorporated by reference to Exhibit 10.94 on Form 8-K, filed with the SEC on October 6, 2006. *
10.95 Licensing Agreement, dated October 2, 2006, between Samuel Aaron International and Charles \& Colvard, Ltd., incorporated by reference to Exhibit 10.95 on Form 8-K, filed with the SEC on October 6, 2006.
31.1 Certification of Principal Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification of Principal Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
32.1 Certification of Chief Executive Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.
32.2 Certification of Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

* Portions of this Exhibit have been omitted and filed separately with the Securities and Exchange Commission as part of an application for confidential treatment pursuant to the Securities and Exchange Act of 1934, as amended.


## I, Robert S. Thomas, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Charles \& Colvard, Ltd.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 8, 2006
/s/ Robert S. Thomas

## Robert S. Thomas

President and Chief Executive Officer

I, James R. Braun, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Charles \& Colvard, Ltd.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
(a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
(b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
(c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
(d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
(a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
(b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

November 8, 2006
s/ James R. Braun
James R. Braun
Vice President of Finance and Chief Financial Officer

## CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Charles \& Colvard, Ltd. (the "Company") on Form 10-Q for the period ending September 30 , 2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Robert S. Thomas, President and Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ Robert S. Thomas
Robert S. Thomas
President and Chief Executive Officer
November 8, 2006
A signed original of this written statement required by Section 906 has been provided to Charles \& Colvard, Ltd. and will be retained by Charles \& Colvard, Ltd. and furnished to the Securities and Exchange Commission or its staff upon request.

## CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Charles \& Colvard, Ltd. (the "Company") on Form 10-Q for the period ending September 30,2006 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, James R. Braun, Vice President of Finance and Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:
(1) The Report fully complies with the requirements of section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
(2) The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.
/s/ James R. Braun

## James R. Braun

Vice President of Finance and Chief Financial Officer
November 8, 2006
A signed original of this written statement required by Section 906 has been provided to Charles \& Colvard, Ltd. and will be retained by Charles \& Colvard, Ltd. and furnished to the Securities and Exchange Commission or its staff upon request.


[^0]:    * Portions of this Exhibit have been omitted and filed separately with the Securities and Exchange Commission as part of an application for confidential treatment pursuant to the Securities and Exchange Act of 1934, as amended.

