# UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549 

## FORM 8-K

## CURRENT REPORT

## PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): September 5, 2019

## Charles \& Colvard, Ltd.

(Exact name of registrant as specified in its charter)

## North Carolina <br> (State or other jurisdiction of incorporation)

56-1928817
(I.R.S. Employer

Identification No.)

| 170 Southport Drive |  |
| :---: | :---: |
| Morrisville, North Carolina | $\mathbf{2 7 5 6 0}$ |
| (Address of principal executive offices) | (Zip Code) |

(919) 468-0399
(Registrant's telephone number, including area code)
N/A
(Former name or former address, if changed since last report)
Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:
$\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
| :---: | :---: | :---: |
| Common Stock, no par value per share | CTHR | The Nasdaq Stock Market LLC |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

Emerging growth company
o
If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

## Item 2.02

On September 5, 2019, Charles \& Colvard, Ltd. (the "Company") issued a press release regarding its financial results for the fiscal quarter and fiscal year ended June 30, 2019. A copy of this press release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

Pursuant to General Instruction B. 2 of Current Report on Form 8-K, the information in Item 2.02 of this report, including the press release attached as Exhibit 99.1, is furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. Furthermore, such information shall not be deemed to be incorporated by reference into the filings of the Company under the Securities Act of 1933, as amended.

## Item 9.01 Financial Statements and Exhibits.

(d) Exhibits.

Exhibit No.
Description of Document
99.1

Press Release dated September 5, 2019

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## Charles \& Colvard, Ltd.

September 5, 2019
By: /s/ Clint J. Pete
Clint J. Pete
Chief Financial Officer

# CHARLES \& COLVARD 

## CHARLES \& COLVARD REPORTS FOURTH QUARTER AND FISCAL YEAR 2019 FINANCIAL RESULTS

- Accomplishment of Strategic Priorities Drives Full Year Profitability with \$0.10 EPS -
- Q4 2019 Revenue Growth of 19\% Powered by Traditional Segment Sales Surge -
- Strong Q4 2019 Gross Margin \% Performance of 44\% up from 35\% in Year-Ago Quarter -
- Successful Capital Raise in June 2019 to Fund Future Investments in Marketing -
- Conference Call with Accompanying Slide Presentation Scheduled Today at 4:30 PM ET -

RESEARCH TRIANGLE PARK, N.C. - September 5, 2019 - Charles \& Colvard, Ltd. (Nasdaq: CTHR), the original and leading worldwide source of created moissanite, reported financial results for the fourth quarter and fiscal year ended June 30, 2019. For the fourth quarter of fiscal 2019, the Company reported net sales of $\$ 7.6$ million and net income of $\$ 162,000$, or $\$ 0.01$ earnings per diluted share. For the fiscal year ended June 30 , 2019, the Company reported net sales of $\$ 32.2$ million and net income of $\$ 2.3$ million, or $\$ 0.10$ earnings per diluted share.

Suzanne Miglucci, President and CEO of Charles \& Colvard, said, "This quarter demonstrated one of the key benefits of our omni-channel distribution strategy - diversification of revenue sources that provides balanced revenue and margins. Our revenue growth in the quarter was led by an upturn of $30 \%$ growth in our Traditional segment, which was complemented by continued growth in our Online Channels segment. In particular, we had strong revenue growth from our brick-and-mortar partners, international distributors and cross border trade through our e-commerce site."
"Over the past year, our strategic priorities have focused on driving organic revenue growth in the U.S. and maintaining attractive margins; expanding our gemstone and jewelry offerings; targeting the global market opportunity; and balancing growth-oriented investments to generate sustainable earnings improvement. Our financial performance in fiscal year 2019 confirmed our team's ability to execute on these priorities. We delivered four consecutive quarters of profitability driven by $16 \%$ annual revenue growth and significant gross margin \% expansion to 46\%. With robust sales from our e-commerce site, we now have an approximately 50/50 balance in our Online Channels and Traditional segments. International sales increased more than $100 \%$ in the year to represent $13 \%$ of total revenues. We expanded the global availability of our premier gemstone brand, Forever One ${ }^{\mathrm{TM}}$, and competitive value-oriented line, Moissanite by Charles \& Colvard ${ }^{\circledR}$ and continued to add unique fine and fashion jewelry styles that are responsive to the market demand, including our proprietary Signatures Series," continued Ms. Miglucci.
"We continue to be encouraged by the growing worldwide acceptance of lab-created gemstones with emerging generations of consumers. We want to take advantage of this critical time to focus efforts on expanding the Charles \& Colvard global brand with our target consumer and to further develop our global omni-channel sales strategy. Our recent equity financing raised approximately $\$ 11$ million in gross proceeds, which we plan to invest into marketing initiatives to drive brand awareness and global revenue growth over the next several years," Ms. Miglucci concluded.

## Recent Corporate Highlights

- Completed public offering of common stock, raising gross proceeds of approximately $\$ 11.0$ million from the sale of approximately 6.9 million shares;
- Featured a range of new product offerings at JCK Las Vegas, the jewelry industry’s leading trade show, including the proprietary patent-pending gemstone, Duet Rose by Charles \& Colvard ${ }^{\circledR}$, five new single-sided rose cut shapes (pear, oval, marquise, cushion \& rectangular cushion) and an expanded assortment of thirty-six additional gemstone sizes in existing shapes;
- Featured in May 2019 Women’s Wear Daily article, "New Tools of Engagement", based on CEO interview with Suzanne Miglucci highlighting Charles \& Colvard's sustainability and style;
- Added Klarna as a payment option on the Company's e-commerce site to facilitate cross border sales;
- Created the 2018 National Women's Soccer League Championship rings and was named official jewelry sponsor of the North Carolina Courage professional women's soccer team; and
- Presented at the annual Planet MicroCap Showcase.


## Financial Summary for Fourth Quarter Fiscal 2019

(Quarter Ended June 30, 2019 Compared to Quarter Ended June 30, 2018)

- Net sales were $\$ 7.6$ million for the quarter, an increase of $19 \%$ compared with $\$ 6.4$ million in the year-ago quarter.
- Finished jewelry net sales were $\$ 3.7$ million for the quarter, an increase of $28 \%$ compared with $\$ 2.9$ million in the year-ago quarter.
- Loose jewel net sales were $\$ 3.9$ million for the quarter, an increase of $11 \%$ compared with $\$ 3.5$ million in the year-ago quarter.
- In the Online Channels segment, which consists of e-commerce outlets including charlesandcolvard.com, third-party online marketplaces, drop-ship and other pure-play, exclusively e-commerce outlets, net sales increased $9 \%$ to $\$ 3.6$ million, or $48 \%$ of total net sales for the quarter, compared with $\$ 3.3$ million, or $52 \%$ of total net sales in the year-ago quarter.
- In the Traditional segment, which consists of wholesale, retail, and historically, television customers, net sales increased $30 \%$ to $\$ 4.0$ million, or $52 \%$ of total net sales for the quarter, compared with $\$ 3.1$ million, or $48 \%$ of total net sales in the year-ago quarter.
- Operating expenses were $\$ 3.2$ million for the quarter, compared to $\$ 3.2$ million in the year-ago quarter.
- Net income for the quarter was $\$ 162,000$, or $\$ 0.01$ earnings per diluted share, compared with a net loss of $\$ 698,000$, or $\$ 0.03$ net loss per diluted share, in the year-ago quarter.


## Financial Summary for Fiscal Year 2019

## (Fiscal Year Ended June 30, 2019 Compared to Twelve Months Ended June 30, 2018)

- Net sales were $\$ 32.2$ million for the fiscal year, an increase of $16 \%$ compared with $\$ 27.9$ million in the year-ago twelve-month comparable period.
- Finished jewelry net sales were $\$ 15.5$ million for the fiscal year, an increase of $19 \%$ compared with $\$ 13.0$ million in the year-ago twelve-month comparable period.
- Loose jewel net sales were $\$ 16.8$ million for the fiscal year, an increase of $13 \%$ compared with $\$ 14.9$ million in the year-ago twelve-month comparable period.
- In the Online Channels segment, net sales increased $25 \%$ to $\$ 16.3$ million, or $51 \%$ of total net sales for the fiscal year, compared with $\$ 13.1$ million, or $47 \%$ of total net sales in the year-ago twelve-month comparable period.
- In the Traditional segment, net sales increased $7 \%$ to $\$ 15.9$ million, or $49 \%$ of total net sales for the fiscal year, compared with $\$ 14.9$ million, or $53 \%$ of total net sales in the year-ago twelve-month comparable period.
- Operating expenses were $\$ 12.6$ million for the fiscal year, compared to $\$ 12.5$ million in the year-ago twelve-month comparable period.
- Net income for the fiscal year was $\$ 2.3$ million, or $\$ 0.10$ earnings per diluted share, compared with a net loss of $\$ 0.8$ million, or $\$ 0.04$ net loss per diluted share, in the year-ago twelve-month comparable period.


## Financial Position

Cash, cash equivalents and restricted cash totaled $\$ 13.0$ million at June 30, 2019, representing an increase of $\$ 9.6$ million from $\$ 3.4$ million at June 30 , 2018 of cash and cash equivalents. The Company had no debt outstanding as of June 30, 2019. Total inventory was $\$ 33.7$ million at June 30, 2019, compared with $\$ 31.8$ million at June 30, 2018.

## Investor Conference Call

Shareholders and other interested parties may participate in the upcoming investor conference call by dialing 844-875-6912 (U.S. toll-free) or 412-317-6708 (international) and asking to be connected to the "Charles \& Colvard, Ltd. Conference Call" a few minutes before 4:30 p.m. ET on Thursday, September 5, 2019. Please note that there will be an accompanying slide presentation, which will be available in the Investor Relations section of the Charles \& Colvard website at http://ir.charlesandcolvard.com/events.

A replay of this conference call will be available until September 12, 2019 at 877-344-7529 (U.S. toll-free) or 412-317-0088 (international). The replay conference ID is 10134061 . The call will also be available live and for replay in the Investor Relations section of the Company's website at http://ir.charlesandcolvard.com/events.

## About Charles \& Colvard, Ltd.

Charles \& Colvard, Ltd. (Nasdaq: CTHR) believes luxury can be beautiful and conscientious. As an e-commerce-driven business, the Company brings revolutionary gemstones and jewelry to market through the use of innovative technology and direct-to-consumer engagement. Charles \& Colvard is the original pioneer of lab-created moissanite, a rare gemstone formed from silicon carbide. Consumers seek Charles \& Colvard fashion, bridal and fine jewelry because of its exceptional quality, incredible value and shared beliefs in environmental and social responsibility. Charles \& Colvard was founded in 1995 and is based in the Research Triangle Park, North Carolina. For more information, please visit www.charlesandcolvard.com.

## Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. Statements expressing expectations regarding our future and projections relating to our products, sales, revenues, and earnings are typical of such statements and are made under the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements about our plans, objectives, representations, and contentions and are not historical facts and typically are identified by use of terms such as "may," "will," "should," "could," "expect," "plan," "anticipate," "believe," "estimate," "predict," "continue," and similar words, although some forward-looking statements are expressed differently.

All forward-looking statements are subject to the risks and uncertainties inherent in predicting the future. You should be aware that although the forwardlooking statements included herein represent management's current judgment and expectations, our actual results may differ materially from those projected, stated, or implied in these forward-looking statements as a result of many factors including, but not limited to, our dependence on increased consumer acceptance, growth of sales of our products, and operational execution of our strategic initiatives; the impact of the execution of our business plans on our liquidity; our ability to fulfill orders on a timely basis; intense competition in the worldwide jewelry industry; the financial difficulties or insolvency of one or more of our major customers and their willingness and ability to market our products; dependence on a limited number of distributor and retail partners in our Traditional segment; dependence on our exclusive supply agreement with Cree, Inc. for the supply of our silicon carbide crystals for the foreseeable future; general economic and market conditions, including the current economic environment; risks of conducting business in foreign countries; inaccuracies in assumptions, estimates and data we use to calculate certain of our key operating metrics; our ability to maintain compliance with The Nasdaq Stock Market's continued listing requirements; quality control challenges from time to time that can result in lost revenue and harm to our brands and reputation; the potential impact of seasonality on our business; the impact of natural disasters and other events beyond our control on our operations; the pricing of precious metals, which is beyond our control; our current customers' potential perception of us as a competitor in the finished jewelry business; the impact of significant changes in e-commerce opportunities, technology, or models; the risk of a failure of our information technology infrastructure or a failure to protect confidential information against security breaches; our ability to protect our intellectual property; the potential adverse impact of negative or inaccurate information on social media; the failure to evaluate, implement, and integrate strategic opportunities; possible adverse effects of governmental regulation and oversight; and the impact of anti-takeover provisions included in our charter documents, in addition to the other risks and uncertainties described in our filings with the Securities and Exchange Commission, or the SEC, including our Annual Report on Form 10-K for the fiscal year ended June 30, 2019 and subsequent reports filed with the SEC. Forward-looking statements speak only as of the date they are made. We undertake no obligation to update or revise such statements to reflect new circumstances or unanticipated events as they occur except as required by the federal securities laws, and you are urged to review and consider disclosures that we make in the reports that we file with the SEC that discuss other factors relevant to our business.

## Contacts:

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## CHARLES \& COLVARD, LTD.

## CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited)

|  | Three Months Ended June 30, |  |  |  | Fiscal Year Ended June 30, 2019 |  | Twelve Months Ended June 30 $2018{ }^{(1)}$ |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | 2019 |  | 2018 |  |  |  |  |  |
| Net sales | \$ | 7,607,700 | \$ | 6,400,298 | \$ | 32,244,109 | \$ | 27,908,838 |
| Costs and expenses: |  |  |  |  |  |  |  |  |
| Cost of goods sold |  | 4,241,982 |  | 4,182,738 |  | 17,352,167 |  | 16,708,203 |
| Sales and marketing |  | 2,083,005 |  | 1,990,856 |  | 7,983,506 |  | 7,641,962 |
| General and administrative |  | 1,123,806 |  | 1,247,144 |  | 4,640,810 |  | 4,816,495 |
| Research and development |  | 647 |  | - |  | 2,069 |  | 571 |
| Total costs and expenses |  | 7,449,440 |  | 7,420,738 |  | 29,978,552 |  | 29,167,231 |
| Income (Loss) from operations |  | 158,260 |  | $(1,020,440)$ |  | 2,265,557 |  | $(1,258,393)$ |
| Other income (expense): |  |  |  |  |  |  |  |  |
| Interest income |  | 11,022 |  | - |  | 11,022 |  | - |
| Interest expense |  | $(1,213)$ |  | (154) |  | $(2,198)$ |  | (742) |
| Loss on foreign currency exchange |  | (33) |  | (5) |  | (344) |  | (5) |
| Gain on insurance claim settlement |  | - |  | - |  | - |  | 183,217 |
| Other expense |  | - |  | - |  | (13) |  | - |
| Total other income (expense), net |  | 9,776 |  | (159) |  | 8,467 |  | 182,470 |
| Income (Loss) before income taxes |  | 168,036 |  | (1,020,599) |  | 2,274,024 |  | $(1,075,923)$ |
| Income tax (expense) benefit |  | $(6,122)$ |  | 322,827 |  | 1,443 |  | 309,046 |
| Net income (loss) | \$ | 161,914 | \$ | (697,772) | \$ | 2,275,467 | \$ | $(766,877)$ |
|  |  |  |  |  |  |  |  |  |
| Net income (loss) per common share: |  |  |  |  |  |  |  |  |
| Basic | \$ | 0.01 | \$ | (0.03) | \$ | 0.10 | \$ | (0.04) |
| Diluted | \$ | 0.01 | \$ | (0.03) | \$ | 0.10 | \$ | (0.04) |

Weighted average number of shares used in computing net loss per common share:

| Basic | $22,986,531$ | $21,441,173$ | $21,860,699$ | $21,312,652$ |
| :--- | :--- | :--- | :--- | :--- |
| Diluted | $23,670,417$ | $21,441,173$ | $22,111,223$ | $21,312,652$ |

(1) The unaudited condensed consolidated statement of operations and condensed consolidated statement of cash flows are based on a recasting of our historical consolidated statement of operations and changes in financial position to give effect to the change in the Company's fiscal year end. The unaudited condensed consolidated statement of operations and unaudited condensed consolidated statement of cash flows for the trailing twelve months ended June 30, 2018 give effect to the recasted financial results of the Company as if the change to the Company's fiscal year-end reporting cycle began on July 1, 2017. In the opinion of management, even though the Company adopted new revenue recognition guidance, as required, on January 1, 2018, the unaudited results for the twelve months ended June 30, 2018 and the six months ended June 30, 2017 are comparative for purposes of this analysis since there has been no change in the timing or measurement of the Company's revenues.

## CHARLES \& COLVARD, LTD.

## CONDENSED CONSOLIDATED BALANCE SHEETS

|  | June 30, 2019 |  | June 30, 2018 |  |
| :---: | :---: | :---: | :---: | :---: |
|  | (unaudited) |  |  |  |
| ASSETS |  |  |  |  |
| Current assets: |  |  |  |  |
| Cash and cash equivalents | \$ | 12,465,483 | \$ | 3,393,186 |
| Restricted cash |  | 541,062 |  | - |
| Accounts receivable, net |  | 1,962,471 |  | 1,765,722 |
| Inventory, net |  | 11,909,792 |  | 10,979,891 |
| Prepaid expenses and other assets |  | 989,559 |  | 916,162 |
| Total current assets |  | 27,868,367 |  | 17,054,961 |
| Long-term assets: |  |  |  |  |
| Inventory, net |  | 21,823,928 |  | 20,848,647 |
| Property and equipment, net |  | 1,026,098 |  | 1,144,198 |
| Intangible assets, net |  | 97,373 |  | 34,833 |
| Other assets |  | 330,615 |  | 389,868 |
| Total long-term assets |  | 23,278,014 |  | 22,417,546 |
| TOTAL ASSETS | \$ | 51,146,381 | \$ | 39,472,507 |
|  |  |  |  |  |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |  |
| Current liabilities: |  |  |  |  |
| Accounts payable | \$ | 3,372,172 | \$ | 4,170,952 |
| Accrued expenses and other liabilities |  | 1,325,608 |  | 618,945 |
| Total current liabilities |  | 4,697,780 |  | 4,789,897 |
| Long-term liabilities: |  |  |  |  |
| Deferred rent |  | 236,745 |  | 393,051 |
| Accrued income taxes |  | 492,832 |  | 471,126 |
| Total long-term liabilities |  | 729,577 |  | 864,177 |
| Total liabilities |  | 5,427,357 |  | 5,654,074 |
| Commitments and contingencies |  |  |  |  |
| Shareholders' equity: |  |  |  |  |
| Common stock, no par value; $50,000,000$ shares authorized; $28,027,569$ and $21,705,173$ shares issued and outstanding at June 30, 2019 and June 30, 2018, respectively |  | 54,342,864 |  | 54,243,816 |
| Additional paid-in capital |  | 24,488,147 |  | 14,962,071 |
| Accumulated deficit |  | $(33,111,987)$ |  | $(35,387,454)$ |
| Total shareholders' equity |  | 45,719,024 |  | 33,818,433 |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | \$ | 51,146,381 | \$ | 39,472,507 |

## CHARLES \& COLVARD, LTD.

## CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (unaudited)

|  | Fiscal Year Ended June 30, 2019 |  | Twelve Months Ended June 30, $2018{ }^{(1)}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| CASH FLOWS FROM OPERATING ACTIVITIES: |  |  |  |  |
| Net income (loss) | \$ | 2,275,467 | \$ | $(766,877)$ |
| Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities: |  |  |  |  |
| Depreciation and amortization |  | 481,319 |  | 437,848 |
| Stock-based compensation |  | 502,805 |  | 473,030 |
| Provision for (recovery of) uncollectible accounts |  | 27,056 |  | $(5,511)$ |
| Provision for sales returns |  | 98,000 |  | 177,390 |
| Provision for inventory reserves |  | 393,000 |  | 381,321 |
| Provision for accounts receivable discounts |  | 6,275 |  | 22,802 |
| Gain on insurance claim settlement |  | - |  | $(183,217)$ |
| Changes in operating assets and liabilities: |  |  |  |  |
| Accounts receivable |  | $(328,080)$ |  | 32,031 |
| Inventory |  | $(2,298,182)$ |  | $(3,038,615)$ |
| Prepaid expenses and other assets, net |  | $(14,144)$ |  | $(349,486)$ |
| Accounts payable |  | $(798,780)$ |  | 305,975 |
| Deferred rent |  | $(156,306)$ |  | $(139,558)$ |
| Accrued income taxes |  | 21,706 |  | 18,548 |
| Accrued expenses and other liabilities |  | 706,663 |  | $(58,111)$ |
| Net cash provided by (used in) operating activities |  | 916,799 |  | $(2,692,430)$ |
|  |  |  |  |  |
| CASH FLOWS FROM INVESTING ACTIVITIES: |  |  |  |  |
| Purchases of property and equipment |  | $(361,440)$ |  | $(175,406)$ |
| Payments for intangible assets |  | $(64,319)$ |  | $(28,089)$ |
| Net cash used in investing activities |  | $(425,759)$ |  | $(203,495)$ |
|  |  |  |  |  |
| CASH FLOWS FROM FINANCING ACTIVITIES: |  |  |  |  |
| Issuance of common stock, net of offering costs |  | 9,058,568 |  |  |
| Stock option exercises |  | 63,751 |  | - |
| Net cash provided by financing activities |  | 9,122,319 |  |  |
|  |  |  |  |  |
| NET INCREASE (DECREASE) IN CASH, CASH EQUIVALENTS AND RESTRICTED CASH |  | 9,613,359 |  | $(2,895,925)$ |
| CASH, CASH EQUIVALENTS AND RESTRICTED CASH, BEGINNING OF PERIOD |  | 3,393,186 |  | 6,289,111 |
| CASH, CASH EQUIVALENTS AND RESTRICTED CASH, END OF PERIOD | \$ | 13,006,545 | \$ | 3,393,186 |
|  | June 30,2019 |  | June 30, 2018 |  |
| Reconciliation to Condensed Consolidated Balance Sheets: |  |  |  |  |
| Cash and cash equivalents | \$ | 12,465,483 | \$ | 3,393,186 |
| Restricted cash |  | 541,062 |  | - |
|  | \$ | 13,006,545 | \$ | 3,393,186 |
|  |  |  |  |  |
| Supplemental disclosure of cash flow information: |  |  |  |  |
| Cash paid during the period for interest | \$ | 2,198 | \$ | 742 |
| Cash paid during the period for income taxes | \$ | 73,562 | \$ | 56,480 |

## CHARLES \& COLVARD, LTD.

## SUMMARY FINANCIAL INFORMATION BY REPORTABLE SEGMENT (unaudited)

The Company evaluates the financial performance of its segments based on net sales; product line gross profit, or the excess of product line sales over product line cost of goods sold; and operating income (loss). The Company's product line cost of goods sold is defined as product cost of goods sold, excluding noncapitalized expenses from the Company's manufacturing and production control departments, comprising personnel costs, depreciation, rent, utilities, and corporate overhead allocations; freight out; inventory valuation allowance adjustments; and other inventory adjustments, comprising costs of quality issues, damaged goods, and inventory write-offs.

The Company allocates certain general and administrative expenses between its Online Channels segment and its Traditional segment primarily based on net sales and number of employees to arrive at segment operating income (loss). Unallocated expenses remain in its Traditional segment.

Summary unaudited financial information by reportable segment for the three months ended June 30, 2019 is as follows:

|  | Three Months Ended June 30, 2019 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Online <br> Channels |  | Traditional |  | Total |  |
| Net sales |  |  |  |  |  |  |
| Finished jewelry | \$ | 2,978,950 | \$ | 768,438 | \$ | 3,747,388 |
| Loose jewels |  | 657,659 |  | 3,202,653 |  | 3,860,312 |
| Total | \$ | 3,636,609 | \$ | 3,971,091 | \$ | 7,607,700 |
|  |  |  |  |  |  |  |
| Product line cost of goods sold |  |  |  |  |  |  |
| Finished jewelry | \$ | 1,170,046 | \$ | 528,020 | \$ | 1,698,066 |
| Loose jewels |  | 226,320 |  | 1,591,149 |  | 1,817,469 |
| Total | \$ | 1,396,366 | \$ | 2,119,169 | + | 3,515,535 |
|  |  |  |  |  |  |  |
| Product line gross profit |  |  |  |  |  |  |
| Finished jewelry | \$ | 1,808,904 | \$ | 240,418 | \$ | 2,049,322 |
| Loose jewels |  | 431,339 |  | 1,611,504 |  | 2,042,843 |
| Total | S | 2,240,243 | \$ | 1,851,922 | \$ | 4,092,165 |
|  |  |  |  |  |  |  |
| Operating profit (loss) | \$ | 250,539 | \$ | $(92,279)$ | \$ | 158,260 |
|  |  |  |  |  |  |  |
| Depreciation and amortization | \$ | 48,874 | \$ | 76,633 | \$ | 125,507 |
|  |  |  |  |  |  |  |
| Capital expenditures | \$ | 6,400 | \$ | 17,770 | \$ | 24,170 |

CHARLES \& COLVARD, LTD.

## SUMMARY FINANCIAL INFORMATION BY REPORTABLE SEGMENT (unaudited)

Summary unaudited financial information by reportable segment for the three months ended June 30, 2018 is as follows:

|  | Three Months Ended June 30, 2018 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OnlineChannels |  | Traditional |  | Total |  |
| Net sales |  |  |  |  |  |  |
| Finished jewelry | \$ | 2,333,480 | \$ | 585,730 | \$ | 2,919,210 |
| Loose jewels |  | 1,013,871 |  | 2,467,217 |  | 3,481,088 |
| Total | \$ | 3,347,351 | \$ | 3,052,947 | \$ | 6,400,298 |
|  |  |  |  |  |  |  |
| Product line cost of goods sold |  |  |  |  |  |  |
| Finished jewelry | \$ | 990,653 | \$ | 413,179 | \$ | 1,403,832 |
| Loose jewels |  | 476,755 |  | 1,275,575 |  | 1,752,330 |
| Total | \$ | 1,467,408 | \$ | 1,688,754 | \$ | 3,156,162 |
|  |  |  |  |  |  |  |
| Product line gross profit |  |  |  |  |  |  |
| Finished jewelry | \$ | 1,342,827 | \$ | 172,551 | \$ | 1,515,378 |
| Loose jewels |  | 537,116 |  | 1,191,642 |  | 1,728,758 |
| Total | \$ | 1,879,943 | \$ | 1,364,193 | \$ | 3,244,136 |
|  |  |  |  |  |  |  |
| Operating loss | \$ | $(32,758)$ | \$ | $(987,682)$ | \$ | $(1,020,440)$ |
|  |  |  |  |  |  |  |
| Depreciation and amortization | \$ | 28,503 | \$ | 78,368 | \$ | 106,871 |
|  |  |  |  |  |  |  |
| Capital expenditures | \$ | 26,398 | \$ | 34,541 | \$ | 60,939 |

CHARLES \& COLVARD, LTD.

## SUMMARY FINANCIAL INFORMATION BY REPORTABLE SEGMENT (unaudited)

Summary unaudited financial information by reportable segment for the fiscal year ended June 30, 2019 is as follows:

|  | Fiscal Year Ended June 30, 2019 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | OnlineChannels |  | Traditional |  | Total |  |
| Net sales |  |  |  |  |  |  |
| Finished jewelry | \$ | 12,641,687 | \$ | 2,815,656 | \$ | 15,457,343 |
| Loose jewels |  | 3,697,069 |  | 13,089,697 |  | 16,786,766 |
| Total | \$ | 16,338,756 | \$ | 15,905,353 | \$ | 32,244,1098 |
|  |  |  |  |  |  |  |
| Product line cost of goods sold |  |  |  |  |  |  |
| Finished jewelry | \$ | 5,220,551 | \$ | 1,638,561 | \$ | 6,859,112 |
| Loose jewels |  | 1,583,404 |  | 6,659,426 |  | 8,242,830 |
| Total | \$ | 6,803,955 | \$ | 8,297,987 | \$ | 15,101,942 |
|  |  |  |  |  |  |  |
| Product line gross profit |  |  |  |  |  |  |
| Finished jewelry | \$ | 7,421,136 | \$ | 1,177,095 | \$ | 8,598,231 |
| Loose jewels |  | 2,113,665 |  | 6,430,271 |  | 8,543,936 |
| Total | \$ | $\underline{9,534,801}$ | \$ | $\underline{7,607,366}$ | \$ | $\underline{ }$ |
|  |  |  |  |  |  |  |
| Operating profit | \$ | 1,643,552 | \$ | 622,005 | \$ | 2,265,557 |
|  |  |  |  |  |  |  |
| Depreciation and amortization | \$ | 172,819 | \$ | 308,500 | \$ | 481,319 |
|  |  |  |  |  |  |  |
| Capital expenditures | \$ | 69,975 | \$ | 291,465 | \$ | 361,440 |

CHARLES \& COLVARD, LTD.

## SUMMARY FINANCIAL INFORMATION BY REPORTABLE SEGMENT (unaudited)

An unaudited reconciliation of the Company's total product line cost of goods sold by reportable segment to its cost of goods sold as reported in the unaudited condensed consolidated financial statements for each applicable period presented herein is as follows:
\(\left.$$
\begin{array}{lrrr} & \begin{array}{r}\text { Three Months } \\
\text { Ended }\end{array} & \begin{array}{c}\text { Fiscal Year } \\
\text { Ended }\end{array}
$$ <br>

June 30, 2019\end{array}\right)\)| June 30, 2019 |
| ---: | ---: | ---: | ---: |

Three Months
Ended
June 30, 2018

|  | June 30, 2018 |  |
| :---: | :---: | :---: |
| Product line cost of goods sold by reportable segment | \$ | 3,156,162 |
| Non-capitalized manufacturing and production control expenses |  | 352,941 |
| Freight out |  | 143,604 |
| Inventory valuation allowances |  | 78,321 |
| Other inventory adjustments |  | 451,710 |
| Consolidated cost of goods sold | \$ | 4,182,738 |

## CHARLES \& COLVARD, LTD.

## SUMMARY FINANIAL INFORMATION BY REPORTABLE SEGMENT (unaudited)

The following unaudited summary financial information by reportable segment are based on a recasting of our historical consolidated statements of operations to give effect to the change in the Company's fiscal year-end. The unaudited summary financial information by reportable segment for the trailing twelve months ended June 30, 2018 give effect to the recasted financial results of the Company as if the change to the fiscal year-end reporting cycle began on July 1, 2017.

The summary unaudited financial information by reportable segment for the trailing twelve months ended June 30, 2018 is as follows:

|  | Twelve Months Ended June 30, 2018 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Online Channels |  | Traditional |  | Total |  |
| Net sales |  |  |  |  |  |  |
| Finished jewelry | \$ | 9,598,271 | \$ | 3,403,670 | \$ | 13,001,941 |
| Loose jewels |  | 3,455,311 |  | 11,451,586 |  | 14,906,897 |
| Total | \$ | 13,053,582 | \$ | 14,855,256 | \$ | 27,908,838 |
|  |  |  |  |  |  |  |
| Product line cost of goods sold |  |  |  |  |  |  |
| Finished jewelry | \$ | 4,489,711 | \$ | 2,558,415 | \$ | 7,048,126 |
| Loose jewels |  | 1,744,156 |  | 6,017,637 |  | 7,761,793 |
| Total | \$ | 6,233,867 | \$ | 8,576,052 | \$ | 14,809,919 |
|  |  |  |  |  |  |  |
| Product line gross profit |  |  |  |  |  |  |
| Finished jewelry | \$ | 5,108,560 | \$ | 845,255 | \$ | 5,953,815 |
| Loose jewels |  | 1,711,155 |  | 5,433,949 |  | 7,145,104 |
| Total | \$ | 6,819,715 | \$ | 6,279,204 |  | 13,098,919 |
|  |  |  |  |  |  |  |
| Operating profit (loss) | \$ | 342,324 | \$ | $(1,600,717)$ | \$ | $(1,258,393)$ |
|  |  |  |  |  |  |  |
| Depreciation and amortization | \$ | 118,580 | \$ | 319,268 | \$ | 437,848 |
|  |  |  |  |  |  |  |
| Capital expenditures | \$ | 31,235 | \$ | 144,171 | \$ | 175,406 |

CHARLES \& COLVARD, LTD.

## SUMMARY FINANCIAL INFORMATION BY REPORTABLE SEGMENT (unaudited)

An unaudited reconciliation of the Company's total product line cost of goods sold by reportable segment to its cost of goods sold as reported in the condensed consolidated financial statements for the trailing twelve months ended June 30, 2018 to give effect to the recasted financial results of the Company as if the change to the fiscal year-end reporting cycle began on July 1, 2017 is as follows:
$\left.\begin{array}{l|r} & \begin{array}{r}\text { Twelve Months } \\ \text { Ended }\end{array} \\ \text { June 30, 2018 }\end{array}\right]$

