



## Charles & Colvard Named the Official Jewelry Sponsor of the North Carolina Courage

April 8, 2019

### Charles & Colvard to Create National Women's Soccer League Championship Rings and Launch Season-long "She's Brilliant" Video Series with the Team

RESEARCH TRIANGLE PARK, N.C., April 08, 2019 (GLOBE NEWSWIRE) -- [Charles & Colvard](#), Ltd. (Nasdaq: CTHR), the original and leading worldwide source of created moissanite, today announced the company is the official jewelry sponsor of the North Carolina Courage professional women's soccer team. The company has also created the 2018 National Women's Soccer League (NWSL) Championship rings and will sponsor the "Brilliant Player of the Game" for the entire 2019 season.



"We are excited to welcome Charles & Colvard as our official jewelry sponsor," said North Carolina Courage President and GM Curt Johnson. "They are a local company that has been creating and innovating for over 20 years. We are grateful for the involvement with the Courage and look forward to a fruitful longstanding partnership."

Charles & Colvard will be the presenting partner of the NC Courage's home opener on Saturday, April 13, 2019, when the 2018 NWSL Champions face the Chicago Red Stars at Sahlen's Stadium at WakeMed Soccer Park. For the occasion, Charles & Colvard will present the exclusive championship rings to the NC Courage in a pre-game ceremony to commemorate the 2018 NWSL Championship team.

"It is an honor to create a championship ring that recognizes and celebrates the tremendous accomplishments of the 2018 North Carolina Courage team," said Suzanne Miglucci, President and CEO, Charles & Colvard. "We are thrilled to showcase what makes these players so brilliant on and off the field throughout the upcoming season and partner with North Carolina Football Club as the official jewelry sponsor of the North Carolina Courage."

In addition, Charles & Colvard will be teaming up with Courage players for the "She's Brilliant" video series. The video series will share stories of empowerment, inspiration and success directly from the Courage players themselves. The videos will be hosted on Charles & Colvard's [YouTube](#) and [Instagram](#) channels, as well as NC Courage's social media channels throughout the 2019 season. As the sponsor of the "Brilliant Player of the Game", Charles & Colvard will provide a moissanite encrusted soccer ball pendant to the most valuable Courage player at every home game in the 2019 regular season.

Individual and season tickets for the NC Courage are on sale now. Season tickets feature many great packages and benefits – including free general admission parking, the brand-new auto-renewal program and traditional benefits such as exclusive meet the team opportunities. [Click here](#) to learn more about season tickets or call the Coastal Credit Union Box Office at 919-459-8144 to speak with a ticket representative.

#### About Charles & Colvard, Ltd.

Charles & Colvard (Nasdaq: CTHR) believes luxury can be beautiful and conscientious. As an e-commerce-driven business, the Company uses innovative technology and sustainable practices to lead a revolution in the jewelry industry. As the original pioneer of lab-created moissanite, a rare gemstone formed from silicon carbide, Charles & Colvard delivers a brilliant product at a revolutionary value that meets the needs of today's discerning customer. Jewelry consumers seek Charles & Colvard products because of their exceptional quality as well as their environmental and social responsibility. Charles & Colvard was founded in 1995 and is based in the Research Triangle Park, North Carolina. For more information, please visit [www.charlesandcolvard.com](http://www.charlesandcolvard.com).

**About North Carolina Courage**

The North Carolina Courage are the reigning champions of the National Women's Soccer League (NWSL) as well as winners of the 2018 Women's International Champions Cup. They are part of North Carolina Football Club, the largest youth-to-professional soccer organization in the country, which includes a men's Second Division team, North Carolina FC (USL Championship), and a development team, North Carolina FC U23 (USL league Two). The organization is also home to both Boys and Girls U.S. Soccer Development Academies in collaboration with NCFC Youth, effectively creating a true pyramid from youth recreational all the way to the professional teams. The North Carolina Football Club is owned by local entrepreneur, Steve Malik, and managed by North Carolina native and longtime soccer executive Curt Johnson. North Carolina Football Club was established in 2016 to bring the highest levels of men's and women's professional soccer to the state. For more information, please visit [www.NCCourage.com](http://www.NCCourage.com)

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